

Avalon Theater

Attracts Large

Opening Crowds

The Avalon theater, 79th st. and Stony Island ave., opened last evening before one of the most representative crowds of Chicagoans ever gathered to witness the opening ceremonies of a new playhouse. This novel Persian theater with its oriental trappings and atmosphere was the cynosure of all eyes.

The Avalon is the climax of a dream that National Playhouse executives have cherished for years. It was J. J. Cooney who hit upon the idea of a Persian pleasure house while strolling through the old French quarter of New Orleans. Here he spied an ancient brass Persian incense burner and from the thought it suggested the Avalon materialized.

There are many novel features about this new show. The lobby ceiling is the replica of a Persian rug. Four aquariums in the spacious foyer are stocked with oriental fish. The furniture is hand-carved, imported from Syria.

"Soft Cushions" is the week's screen attraction, while Buddy Fisher, Chicago's Joy-Boy, makes merry in an elaborate stage presentation titled "Dreams of Araby." Buddy is one of the city's most versatile performers, dancing, singing and playing with equal fervor. He will be remembered by the city's cafe-goers.