

Lighting Effects Of New Orpheum Theater Declared To Be Most Perfect In U. S.

WHEN the new Orpheum theater opens its doors next Saturday evening, and the public gets its first glimpse of the magnificent palace of amusement, there will be nothing more striking than the remarkable lighting effect which predominates the beautiful interior.

Realizing there was no part of the theater of more import than the lighting, Rickards & Nace, in awarding the contract to the New State Electric Co. became in the immediate possession of the services of perhaps the most competent lighting engineer in America today, in the person of Claude D. Seaman, illumination engineer in charge of theatrical equipment for C. W. Cole & Co., of Los Angeles. Working in conjunction with the local firm, Mr. Seaman has achieved a most inspiring result.

Visitors to Los Angeles, have often marveled at the lighting effects in all the Grauman houses, for instance. These were everyone lighted under the supervision and personal direction of Mr. Seaman. It was this same engineer who lighted the Carthay Circle theater with such astounding effect. The United Artists Theater in Los Angeles, Loew's State and the palatial Warner Bros. theater in Hollywood, are other samples of the skill and abil-

ity of Claude Seaman. Seaman also was responsible for the remarkable effects in the famous Pasadena Community playhouse.

In speaking of the Orpheum here, Mr. Seaman said "There are possibly in America today some 15 or 20 strictly atmospheric houses, in the broadest sense of the term, and the Orpheum is by long odds the most effective of them all. As to the lighting effects in the Orpheum, I can frankly state there is not a theater in Los Angeles, nor Hollywood, nor anywhere else I know of that can approach them, either from beauty, effectiveness, or striking originality. I am indeed happy to have been associated in the work, and proudly indeed will I refer to it. I am sure that Phoenix will join with me in sincere congratulations to Rickards & Nace, to the New State Electric Co., to the architects, and to everyone associated with this magnificent enterprise."

Mr. Seaman has just returned to Los Angeles, after having spent several days making the final adjustments to the Orpheum system, which he pronounces perfect in every respect.

Harmonicas are being introduced into orchestras in Germany.