

# NEW LUXURY CINEMA FOR LONDON.

---

## “LANDSCAPE” EFFECTS.

London's latest luxurious picture house, the Brixton Astoria, to which the finishing touches were being put yesterday, is to open to the public on Monday evening.

Its claim to be the first “landscape” cinema in this country is so far justified that, never before, has the illusion been so perfectly conveyed that the auditorium is really situated out of doors, in this instance in some delightful Italian gardens. The architect is Mr. Edward A. Stone, and the art director Mr. T. R. Somerford.

There are 3,000 seats, though the total capacity is actually 4,750, the difference being accounted for by the spacious gangways which afford further accommodation. The air in the theatre is changed completely several times in an hour, and every atom of dust is carried away by powerful vacuum extractors.

The Brixton Astoria, which cost over £250,000, is the first of a circuit of four similar theatres being erected by the same syndicate. The three others are at Finsbury Park, Old Kent-road, and Streatham.