

INDIANA BALLROOM IS NOVELTY FOR PATRONS

Theater Roof Resort Opening
Set for September 2.

SPANISH STYLE SHOWN

A complete innovation in the amusement world will greet Indianapolis citizens when the beautiful new Indiana ballroom, atop the

Indiana theater, opens its doors Friday evening, September 2. For the first time Indianapolis will have a ballroom which ranks with New York's Arcadia, or Chicago's Aragon and Trianon.

When completed, the ballroom will resemble a huge Spanish courtyard, surrounded by gayly bedecked Spanish houses and topped by a blue night sky with twinkling stars and floating clouds. By the aid of soft, rhythmic music, vari-colored lights, and the gay decorations, awnings, shawls and flowers of the Spanish houses, it is expected to make the illusion of a typical Spanish open air court complete.

Clouds, Stars Follow Nature.

The effect of the night sky is achieved by a steel mesh ceiling so colored that it is a perfect resemblance of the sky. Unseen flood

lamps will guide the clouds and stars across it.

The balconies are so cleverly constructed that they really seem to be porticoes and siesta rooms of luxurious Spaniards. From these balconies spectators can look down upon the dancers. The ground floor of the houses is devoted to lounging nooks for dancers between numbers.

Nothing seems to have been omitted to assure the comfort and pleasure of the dancers. In one portion of the lounges will be a soda fountain, where fountain drinks and sandwiches will be served. The large woman's room will be equipped with sixteen dressing tables, each provided with a curling iron. Two large checkrooms are arranged on the two floors below the ballroom. On one side of the floor is a large stage for the orchestra, flanked by two balconies for entertainers.

Dances will be held every night

in the week except Monday, when the ballroom will be let out to private parties or organizations. Sunday matinee dances, collegiate hihops, and other specialties will be arranged.

Jonas Perlberg, who has directed many of the largest dance palaces in the country, has arrived in Indianapolis to take over the management of the Indiana ballroom. Mr. Perlberg is said to have been responsible for placing public dancing on a higher plane by eliminating the dime a dance or part plan system and substituting a single admission covering both checkroom and dancing fees.

Even in its present unfinished state, the Indiana ballroom is assuming an appearance of exceptional beauty. The ballroom has been erected by the Circle Theater Company, the directors of which are A. L. Block, Herman P. Lieber, Robert Lieber, Leo Rappaport, Theodore Stempfel and Fred Gardiner. Rubush & Hunter are the architects.