

Mirrophonic Sound Equipment At Plaza Theatre

Augmenting the Premiere's potent publicity, a picture of the technical apparatus in the Plaza Theatre will appear soon in *Motion Picture Herald*, foremost cinema publication. The equipment, photographed by Stephen H. Willard, is the most modern in the film industry. The projection machine bases are in use for the first time, and *Mirrophonic Sound* is the third to be installed in any United States theatre.