

## **Welcome to Sheboygan!**

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Financial returns are the best way to determine the success of any enterprise, and in this way the Sheboygan people will show their appreciation of Carl Laemmle, president of Universal Pictures, Inc., the man who made possible the new Sheboygan picture and vaudeville house.

We have had occasion to view the interior of this building, and we are not boasting in the least when we say that it is the equal of any house of its size in the country. The elaborate draperies and the illumination all co-ordinate in a manner that lends beauty to the interior.

Great throngs filled the theatre this afternoon at the opening performance, and the same will be true this evening.

Perhaps at some future time, when Sheboygan is privileged to entertain Mr. Carl Laemmle, we may express our appreciation in words, and at that time, after the theatre has been running for some months, he will better understand the worth of this city and its citizenship.