

# MAGNIFICENT STATE THEATRE TO OPEN THURSDAY

## BUTTERFIELD IN THEATRE BUSINESS HERE 22 YEARS

Founder of Popular-priced Amusement in Michigan; Now Operates String of 50 Playhouses in State.

Col. W. S. Butterfield needs no introduction to Kalamazoo theatre-goers, having for 22 years operated vaudeville and motion picture playhouses in this city. It was in 1905 that the late Ira A. Ransom erected the Bijou in South Burdick street. This was leased to Col. Butterfield, who had come over from Battle Creek to incorporate Kalamazoo in his chain of Michigan cities. It was Kalamazoo's first vaudeville house, specializing in that end of the amusement game.

In 1909 aware of the need for better accommodations for his Kalamazoo theatre-goers, Col. Butterfield erected the majestic theatre in East South street. The premier performance was a gala occasion and included the presentation of a one-act playlet by Harland E. Babcock, then dramatic critic of The Gazette. The Majestic operated steadily until 1924 when it was entirely rebuilt and christened the Capitol. It now specializes in the very best in motion pictures and under the capable local management of Earl M. Crawford is retaining its position as one of Michigan's most popular picture houses.

**LEASE OLD ACADEMY**  
Col. Butterfield broadened his local interests about four years ago by leasing the old Academy of Music, in Rose street. He spent about \$25,000 in alterations and decorations and gave this playhouse the name Regent. Combination programs, pictures, and vaudeville have been the usual run. At this time the Regent is the home of the Wright Players, Kalamazoo's stock company. Col. Butterfield's final coup in local theatrical circles is marked by the erection of the beautiful State at South Burdick and Lovell streets, thus giving Kalamazoo a theatre seating 2,000 people, one of Michigan's finest and most artistic vaudeville and motion picture palaces.

Col. Butterfield's rise to eminence in the theatrical world covers not only Kalamazoo but Michigan as well. Born in Connorsville, Ind., his parents moved to Columbus, Ohio, when he was a boy. His father was connected with the Ohio State Journal and hoped to make a newspaper man out of his son and at 17 started young Butterfield in that field of work. Next to the Journal office was the Grand Opera House, which attracted him more than the newspaper. He secured a position as program boy and passed rapidly to usher, doorman and assistant treasurer, and at 21 headed the only two Columbus playhouses operated under one management.

**GOES TO CHICAGO**  
After two years of experience he went to Chicago with the old Academy of Music and spent the World's Fair year in that city, leaving to accept a road position with Charles E. Blaney. During his road experience he was manager and part owner for Rose Stahl, later famous as a star in the "Chorus Lady." Born with

the promoters' instinct, he established the Henry Boyle theatre, at Fon du Lac, Wis., one of the first vaudeville houses in the Mid-West.

Realizing that there was a future for popular priced amusement, he went to Battle Creek, determined to build a circuit of theatres in Michigan, then a virgin field in that line. He took over the old Hamblin Opera House and for 13 years Battle Creek was his headquarters. It was not until 1924 that he moved his headquarters in Detroit. He is now president of the W. S. Butterfield Theatres, Inc., Michigan Theatre Company, Bijou Theatrical Enterprise Company, Lansing Arcade and Theatre Company, Consolidated Theatres, Inc. of Grand Rapids, and the Butterfield Realty Company. He is a member of the Butterfield Realty Company, the National Vaudeville Artists' Association, the National Theatre Managers' Protective Association, the National Vaudeville Artists, Inc., International Theatrical Association, Fraternity Club of New York, the Masonic order, the Elks, and a member of most of the Chambers of Commerce of the cities in which he operates theatres.

**HIS MICHIGAN THEATRES**  
The Michigan cities in which Butterfield playhouses are located, together with the names of the theatres follow:

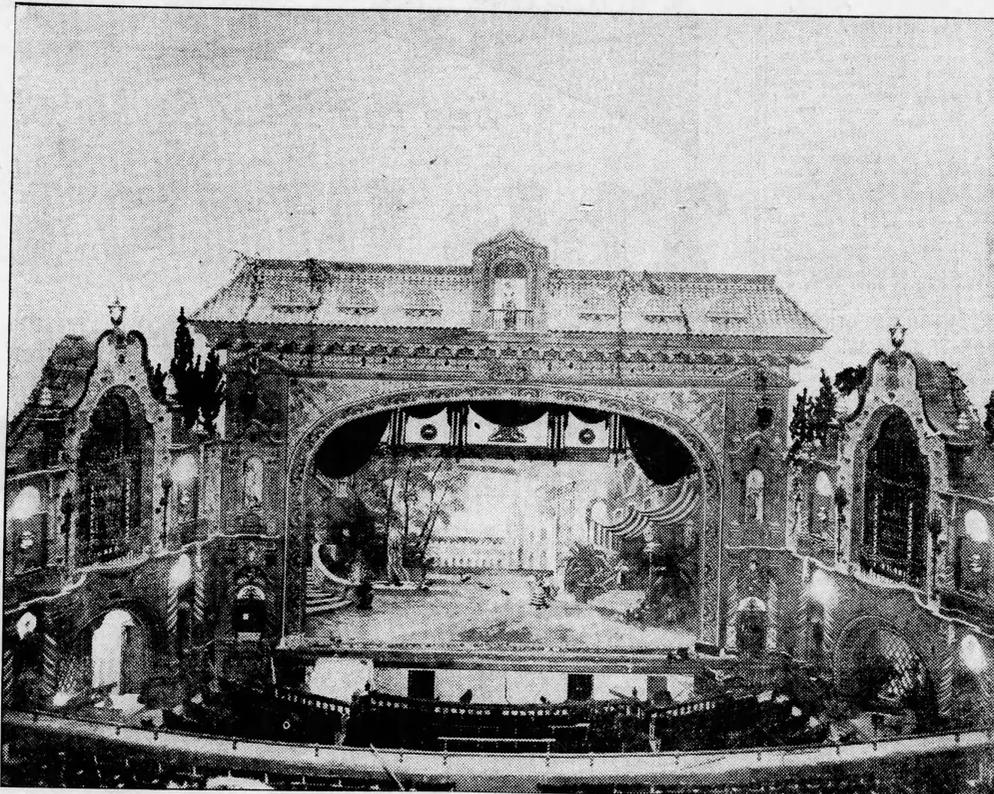
- Kalamazoo—Capitol, Regent, State
- Ann Arbor—Arcade, Majestic, Michigan (building), Orpheum, Wuerth
- Battle Creek—Bijou-Arcade
- Bay City—Columbus, Orpheum, Regent, State, Washington, Wenonah
- Flint—Capitol (building), Garden, Palace, Regent
- Grand Haven—Grand (building)
- Grand Rapids—Isis, Majestic, Orpheum, Powers, Strand, Hillsdale—Dawn
- Tonia—Family, Regent
- Jackson—Regent
- East Lansing—State (building)
- Lansing—Capitol, Colonial, Gladner, Grand
- Niles—Ready (building)
- Owosso—Capitol, Strand
- Pontiac—Eagle, Oakland, Orpheum, Riado, State, Strand
- Port Huron—Desmond, Family, Majestic, Regent
- Saginaw—Franklin, Mecca, Palace, Regent, Strand, Temple, Wolcott
- Ypsilanti—Martha, Washington, Wuerth

It will be seen by the above list that Col. Butterfield interests are building theatres in five cities at this time, namely: Ann Arbor, Flint, Grand Haven, East Lansing, and Niles.

**38 RIOT CASUALTIES**  
LONDON, July 13.—(UP)—The situation at Sholapur is critical owing to fighting between Mohomedans and Hindus, the Daily Mail's Bombay correspondent said. Police resorted to firearms to control the mob after 38 persons were injured.

**MEXICO CITY, July 13.—(UP)—**The United States embassy has presented its third note asking apprehension and punishment of the murderer of Arthur Brewer American, who early in June was killed at Guadalajara.

### PROSCENIUM ARCH AND STAGE OF NEW STATE THEATRE



The proscenium and organ grills of the new State theatre. The picture shows the decorative scheme of the stage. The proscenium arch is surmounted with a colonnade bearing at its apex a piece of statuary. The scroll and twisted woodwork of the arch is colored in many tones, producing under the softened light of the auditorium an effect of luxurious restfulness. The keyboard of the Barton organ is located in the pit at the left. The board can be lowered and raised to accommodate the organist.

### PLAYHOUSE RISES, ORNATE AND STATELY, IN 9 MONTHS

State Adds Distinction to Downtown Kalamazoo and Ranks as 'Most Beautiful of Size in U. S.'

It was last October that H. H. Shinville stuck the nose of his big shovel into the ground at Burdick and Lovell streets and started excavation for the State theatre, which was to be erected for W. S. Butterfield Theatres, Inc. Today, nine months later, the theatre stands completed and ready for Thursday's formal opening.

The State takes rank as one of the finest structures in Western Michigan and a distinct addition to the commercial edifices of Kalamazoo. John Ebersohn, Chicago architect, is quoted as having said during a recent visit to Kalamazoo: "There isn't as beautiful a theatre of its size in the United States."

**FIREPROOF THROUGHOUT**  
It has something besides beauty to recommend it. The construction throughout is of the best. Materials have been selected with the greatest care and its appearance both interior and exterior is commanding. It is strictly fireproof, reinforced concrete, steel and brick having been used exclusively in its building. It would be difficult to burn the contents of any one of the shops or offices in the commercial section, without in any way damaging the interior of the theatre proper, unless smoke happened to rain entrance.

The site, 145 feet on Burdick street and 148 feet on Lovell, is completely occupied by the building. The theatre proper is 145 by 92 feet in dimensions. This section of the structure is approximately five stories high. The commercial section includes eight shops on the two fronts, with offices on the second and third floors. An automatic Otis elevator operates to the office section.

**SPANISH MOTIF PREVAILS**  
The Spanish motif prevails in the design. The exterior is of buff tapestry brick with ornate trimmings in terra cotta. The Burdick street frontage is particularly fanciful. Small paneled windows in white frames, with casings in bright blue add to the general effect. The lobby front, ticket office and interior all carry out the Spanish design. The marquee and huge sign are studded with hundreds of electric lamps and at night will transform the front into a blaze of light.

The architect is John Ebersohn, of Chicago, a specialist in theatres. He now has several houses under construction, one of these being the new Capitol at Flint, which is being erected by the Butterfield interests. O. E. Hempel, of the Ebersohn organization, has been resident engineer during the building of the theatre. Though comparatively young in years, he has already gained an enviable position in the building world. **VANDER HORST CONTRACTOR**  
The general contract was given to Henry L. Vander Horst of this city. His efficiency in handling this job has been commended by the

Ebersohn organization. Mr. Vander Horst specializes almost wholly in his work. Some of his recent contracts include the Consumers Power Company's 11-story office building in Jackson; Reynolds Building-Jackson-Capitol theatre; Flint-Oil City National Bank, Oil City, Pa.; and the Simpson Memorial, Ann Arbor. Mr. Vander Horst was general contractor when The Gazette building was erected. The Johnson-Howard Company of Kalamazoo furnished the face brick and other building supplies. The washed and graded sand and gravel came from the Greenville Gravel Corporation. The interior work was from Spears Lumber Company, Grand Rapids. Other items are: Steel, Jarvis Engineering Company, Lansing; tile, Kalamazoo; plumbing, J. H. Place Company; ornamental plastering, cut stone, etc., Bullivant-Lingg Company, Chicago.

The general electrical equipment is said to be one of the most elaborate and complete ever installed in a theatre of this size. Six Oil-Comatic heaters and five electric fans are included in this equipment and in the installation McCleary-Harmon Company, Detroit; Major Equipment Company, Chicago; Frank Adam Electric Company, St. Louis; The Netting Company, Detroit; National Theatre Supply Company, Detroit; and the Consumers Power Company, Chicago, have co-operated. The heating and ventilating contract was awarded to D. F. Reynolds and Company, Chicago. Sanitary supplies were furnished by Durfee Company, Grand Rapids. Six Oil-Comatic heaters were supplied by the Modern Appliance Company, of Kalamazoo, as the heating unit. The plumbing and piping for the building is very complete and was installed by Wheeler-Blaney Company of Kalamazoo. H. H. Shinville, of Kalamazoo, did the excavating and a major portion of the hauling. All the elaborate scenic equipment is from the Twin City Scenic Company, Detroit. Music always one of the most important features in a well equipped vaudeville and motion picture house will be emphasized by the building. The regularly engaged augmented orchestra, there is a fine Barton organ, installed by the Bartola Musical Instrument Company, Chicago and a grand piano from W. W. Kimball and Company, Chicago. The American Seating Company, Chicago and Detroit, furnished the seats. All the elaborate interior decorations and furnishings are from the Michael Angelo Studios, Chicago. G. Reising and Company, Chicago, provided the art flowers, plants and trees. The carpets were purchased from Mandel Brothers.

High Grade Interior Woodwork  
**Spears Lumber Co.**  
Grand Rapids, Mich.

### VETERANS MAKE UP STATE STAGE CREW

Dick Heath, Glen Hayman, and Harry Miller Trio "Back of Show."

"Back of the show" at the new State theatre is a busy trio which makes the "wheels go round." These veterans are unknown to the audience except through the effects of their work. They are Dick Heath, stage manager; Glen Hayman, property master; and Harry Miller, flyman—all veterans of stagecraft who have served the Butterfield interests at the Regent theatre.

**CREATING GENIUSES**  
They are heavies, carpenters, and artists all in one. On their skill depends the illusion that is the heart of the theatre. They build with wood and cloth, but they also build with color and light. They are technical experts but they also are creative geniuses. They are the stage crew.

Every piece of furniture on the stage has to have its place. An entire setting may be spoiled by one misplaced article. The supervision of this work is the task of Heath. He is the planner of effects, the designer of patterns, and the creator of moods. Glen Hayman carries out the practical part of the work. He sees that the needed articles of scenery and furniture are made and ready for use. He may be called upon to supply a chariot or a gondola. Someway or other he has it there when the curtain goes up.

**MASTER OF ROPES**  
Harry Miller knows more about ropes than a sailor. He cares for the curtain arrangements. He pulls on one ring and makes an ocean. He grabs another and materializes a desert. More goes on backstage in a theatre than that part of the performance which is visible to the audience. These three men working in a chaos of lumber, ropes and scenes, create an order of unity and artistry. They are weavers of effect of which the audience sees the upper, and they, the under side.

### THEATRE CHAIN HEAD



W. S. BUTTERFIELD President of W. S. Butterfield Theatres, Inc. and affiliated organizations, now operating 50 theatres in 18 Michigan cities.

### Ticket Barrage to Mark Opening of State Theatre

An "aerial barrage" will be directed on Kalamazoo Thursday to mark the opening of the new State theatre at 1:00. Gretchen Schafer, 10-year-old daughter of Peter H. Schafer, resident manager of the State theatre, will be the little aviator who will bombard the city from an airplane with thousands of pieces of literature advertising the opening of the new showhouse. Among the bills will be several hundred tickets to the State theatre. These will be posters stamped with the signature of Schafer, and they will entitle the finder to ad-

### PETER H. SCHAFER VETERAN SHOWMAN

Manager of New State Theatre Started as Vendor of Peanuts.

Peter H. Schafer, resident manager of the new State theatre, once followed the old time summer shows around parks as peanut vendor and ice cream peddler. He has learned the "show game" from the ground up. He has been connected with every department of the theatre, backstage to manager. Schafer has been in Kalamazoo with the Butterfield interests a year and a half as manager of the Regent theatre.

He served the larger part of his time in the theatre business in Scranton and Wilkesbarre, Pa. He was manager of the Academy theatre in Scranton, a road attraction house. Later he became manager of the Irving theatre at Wilkesbarre, and finally went as manager to the Poli's theatre at Scranton.

Schafer started into the theatre business in Kankakee, Ill., managing a vaudeville house for the Allard circuit. He also served as manager of the Majestic theatre in that town. Schafer is married and is the father of three children, Eloise, Edward, and Gretchen. He lives at 514 West Lovell street.

mission at the theatre at any of the performances.

The literature, including the tickets, will be dropped by Gretchen over the city from 11:00 to 12:00, noon, Thursday.

Gretchen has the distinction of being the youngest airplane passenger in Illinois, and probably in the world at the time when she took her first flight, eight years ago at the age of 2. She flew over Kankakee, Ill., distributing advertising material.

On her trip through the clouds Gretchen will be piloted by Irving T. Woodham of the Kalamazoo airport.

### FOUR DROWNED WHEN SAILBOAT FOUNDERS

HAMILTON, Ont., July 13.—(UP)—Four persons were drowned and three rescued when a sailboat foundered in a sudden rain and windstorm here last night.

The lake was being searched today for bodies of the victims, only one of which had been recovered. The dead were Frank Ryan and his three-months-old baby; Winifred Turner, 14, and Edna Stuart, 13. The baby's body was recovered.

Mrs. Ryan, wife of the man drowned, Wilfred Smith, 14 and Marjorie Stuart, 12, were rescued after they had clung to the overturned sailboat for more than two hours during the storm. The Ryans had been married 18 months.

### FORTIFIED MOUNTAIN 'ADRIATIC WATCHDOG'

VALLONA, Albania.—(AP)—Seseno (Suzan), the mountain in the sea that guards the entrance to the landlocked harbor of Vallona, has acquired the new name of "The Italian Sentinel of the Balkans."

Albanians say the Italians, who acquired it from Albania a few years ago, have so fortified it that it not only protects the harbor, but that its guns, uniting their fire with those of Brindisi, can close the Adriatic to any sort of navigation. They can also command the Albanian coast as far north as Durazzo.

The island, rising gradually from the sea to a height of 300 feet, is of limestone. Roads the Italians have built to the summit and earthworks erected there and on the flanks of the mountain may be seen from a distance.

**DR. C. S. SEARS DIES**  
QUINCY.—Dr. C. S. Sears, 73, for several years a practicing physician of this place, is dead at his home here. Two sisters and one brother survive.

Watch for the Opening Announcement of **Jack Dold's** New Drug Store AT **LOVELL and BURDICK** In the New State Theatre Bldg.

Here Is What **H. H. SHINVILLE** Did for the New Theatre

- The excavating, hauled all the Cement, Common Brick, Terra Cotta, Tile and Gravel.
- Furnished all the Brick and Sand.
- Furnished all the Plaster Sand to Bullivant-Lingg Co.
- Furnished all the Sand to Continental Fire Proofing Co.
- Furnished all the Sand and Gravel to Grand Rapids Marble and Fireplace Co.
- Hauled and placed the Heater Domes, and all other material for the B. F. Reynolds Co.
- Handled all Freight for the Butterfield Theatres, Inc., and general trucking.

For Further Information Regarding Our Methods and Prices Dial 8357 or Call at 119 W. Walnut St.

### EXTERIOR VIEW OF STATE THEATRE FROM BURDICK STREET



Exterior view of the new State theatre showing the South Burdick street frontage. The picture shows the store space of the building and the theatre entrance. The first Spanish motif of the playhouse is caught in the decorative scheme of the boxoffice. Designs in stonework are worked through the faced brick of the exterior.

I was the first to get located in the new State Theatre Building. I am quite sure you will like the new Theatre and if you have occasion to use my services hope you will like my quarters—and my services.

**Brownell**  
OPTOMETRIST  
GROUND FLOOR  
NEW STATE THEATRE BLDG.  
422 So. Burdick St.

**SUCCESS**

TO MY FRIEND  
COL. W. S. BUTTERFIELD  
SUCCESS TO OUR NEIGHBOR  
THE KALAMAZOO GAZETTE  
AND  
MUCH HAPPINESS TO THE  
AMUSEMENT-LOVING PUBLIC  
OF  
KALAMAZOO  
IS MY WISH TODAY!  
THE OPENING DAY  
OF THE STATE THEATRE

**John Ebersohn**  
ARCHITECT

# E. C. BEATTY 16 YEARS MANAGER FOR BUTTERFIELD

### Director of Theatre Circuit Started with Circus When at U.

E. C. Beatty, general manager of the Butterfield circuit, has been with this organization 16 years and has gained his commanding position through marked ability and hard work. Born in Cortland, Ind., he went through the grammar and high schools of that city and then entered the University of Kentucky at Lexington.

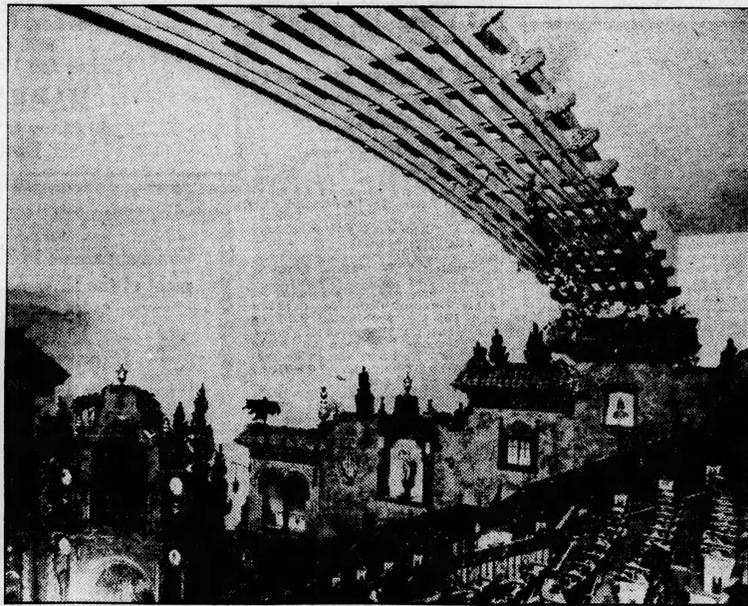
**ONCE WITH CIRCUS**  
During his college days he received his first knowledge of the show business as he used to spend his summer vacation days with the Gentry Brothers circus. He also did press work during the school year for L. H. Ramsey, owning theatres and bill posting plants in Kentucky. At the conclusion of his school life, Beatty went permanently with the Ramsey organization, managing the Hippodrome at Lexington. He later became general manager of the circuit. After a few years he left Ramsey and joined with I. N. Billington in the operation with the Hippodrome theatre, Huntington, West Virginia.

In 1911 he disposed of his interests in West Virginia and came to Michigan to work for W. S. Butterfield. He was assigned to Saginaw and then Bay City, returning later to Saginaw to manage the New Franklin theatre.

**MANAGES CIRCUIT**  
His ability attracted Butterfield's attention and he was transferred to the Battle Creek general offices of the Butterfield circuit. Later on he was appointed circuit manager, a position he now occupies. He is an excellent buyer of entertainment and knows what the people want in the various cities in which Butterfield theatres are located.

**F. M. CAMPMEETING**  
**SHERWOOD**—A 10-day Free Methodist camp meeting will open here July 19. The program will include a class in Bible study. The Rev. W. C. Muffit, Spring Harbor, will be in charge.

## STATE THEATRE IS BUILT AS SPANISH PATIO



The West wall of the new State theatre from the balcony. The mural decorative work stands out against a blue sky. Lanterns and birds surmount the wallwork. Overhead is the trellis of a Spanish garden. Stars twinkle in the sky and clouds drift lazily by.

## Hispano-Italian Architecture Model for New State Theatre

### Splendor of Old Castle Reflected in Design and Furnishings of Charming Butterfield House.

There is a bit of Spain in Kalamazoo.

Patrons of the new State theatre will have their first glimpse of it on the opening of the theatre Thursday at 1:00.

The State theatre, designed by John Ebersson, is decorated along the lines of Spanish artistry. It is of the latest design known as the "atmospheric" type, so that the audience will have the impression of being seated in a vast open amphitheatre with a warm summer night above them. The domed ceiling is painted a deep sky blue, giving the illusion of unmeasurable depth. Stars twinkle in the heavens and billows of cloud drift over the heads of the audience. But even this artistic effect is laid out with accurate design. The ceiling bears the various constellations, so that at any time of the year the constellations are astronomically correct.

**HISPANO-ITALIAN STAGE**  
The State theatre is conceived as a Spanish patio. It is modeled on the Hispano-Italian style of architecture which came into vogue during the reign of Ferdinand and Isabella. These rulers invited Italian architects to help design many of the ornate Spanish buildings erected in that period.

The first note of Spanish motif is in the unique construction of the box office, modeled of quaintly designed wrought iron. From this point to the entrance of the main auditorium the theatre builds up in architectural grandeur to the splendor of an old Spanish castle. There are picturesque facades of sumptuous palaces, colonnades of graceful arches, romantic balconies, and an exquisite facsimile of an old Spanish cathedral window.

**CHARMING MEZZANINE**  
The mezzanine passages, lounges

and rest rooms are done in wrought iron, wood, and old leather. The aisles and rooms are decorated with Spanish and Italian pottery, terra cotta jars, old wrought iron, and Venetian lantern top torchiers, old brass and copper jugs, reproductions of old paintings, mirrors, drapes, and richly embroidered hangings, copies of the priceless Cluny weavings of old France.

A blue and soft red lighting scheme is carried out throughout the house. A Major type switchboard permits lighting effects of all possible combinations. The temperature of the theatre is automatically regulated by a ventilator.

The Barton organ swells through the auditorium in gusts of volume, or murmurs in the most gentle of lullabies.

The entire effect is intended to be conducive to restfulness and ease. The 2,000 seats of the lower and upper floors are arranged so that desirable view of the stage may be had from any part of the building.

**ELECT SCHOOL HEAD FOES**  
**MUSKEGON** (AP)—Candidates opposed to L. L. Tyler, superintendent of schools, were elected here Monday in a school election which brought out the largest vote in the history of school affairs in this city.

### The De Lux Smoke Shop

424 So. Burdick St.  
Jack Ulrich Prop.

**CIGARS COLD DRINKS**  
**ICE CREAM CONES**

Take home a quart or pint of our Ice Cream for your "after theatre lunch"

### URGES TEACHING OF EMOTIONAL CONTROL

(By Science Harbor)

**COLD SPRING HARBOR, N. Y., July 13.**—"The tendency of a small group of writers to preach the doctrine of self expression means allowing children to follow impulse. We eugenicists should and do oppose it," declared Dr. Charles W. Burr, neurologist of Philadelphia, in a report to the American Eugenics Society here.

The importance of teaching children to control rage, fear, and other emotions was stressed by

Dr. Burr as a means of race improvement.

"Emotions are more fundamental in character formation than is pure intellect," he said. "Some children cannot be taught to control their impulses, and a few, even under a bad environment, will develop healthily. But the mass can be trained."

Self expression allowed to run riot is dangerous and ends in trouble, he said.

A chiffon evening frock has its scarf attached to the belt in front and extending over one shoulder like a Spanish matador's.

### CIRCUIT MANAGER



E. C. Beatty, general manager of the Butterfield circuit of theatres, started in the show business with a circus he joined during vacation days while attending Kentucky University. He has been with the Butterfield enterprises for 16 years.

### JAMES J. JEFFRIES GETS ROLE IN FILMS

**HOLLYWOOD**—Ted McNamara and Sammy Cohen, who played "Piper" and "Lipinsky" in "What Price Glory," are to become a team of stars of Fox comedies.

Let us hope they won't be more war comedies.

James J. Jeffries, once champion of champions, is to play a small part in Monte Blue's new picture, "One Round Hogan."

James Cruze's first production under the De Mille banner will be "The Pioneer Woman," another epic.

Estelle Taylor has returned from the East where she has been visiting with her husband, Jack Dempsey. Miss Taylor appears to be in the pink of condition.

# C. Fred White

## REAL ESTATE

First National Bank Building  
Phone 6322

**AGENT**  
for the New State and Capitol  
Theatres.  
Offices and Stores Now Ready  
for Rental.

The New State Theatre is another one of the many fine buildings in Michigan where Henry L. Vanderhorst has had the general contract - -

The  
Window Casings  
of the  
**NEW STATE THEATRE**  
Were Furnished  
by the

**VOIGHTMAN METAL WINDOW CORP.**  
1802 Reed St. Dial 2-0156

**Wheeler-Blaney Co.**  
Kalamazoo, Mich.

The Johnson-Howard Co. having furnished the Face Brick, Interior plaster, and many other commodities for the New State Theatre, wishes to extend its congratulations to the W. S. Butterfield Theatres Incorporated, the Architect, and the Contractor upon the completion of such a magnificent building.

This new enterprise is only one of many that is indicative of the future growth and prosperity of Kalamazoo.

In the Plumbing and Heating materials used by us in the New State Theatre, none but the best were used.

# STATE THEATRE'S SHOPS AND OFFICES NOW BEING LEASED

### Beautiful New Structure Provides Modern Business Quarters.

The State theatre's commercial structure, three stories high, provides eight shops on the ground floor and offices on the second and third floors. C. Fred White, real estate dealer with offices in the First National bank building, has charge of the leasing of this property.

#### DOLD LEASES CORNER

Jack Dold, druggist, has leased the store at South Burdick and Lowell streets, and expects to be able to open Thursday of this week. He is now installing his fixtures. The wall cases and floor cases are furnished by the Bryan Show Case Company, Bryan, Ohio. Bishop and Babcock, Cleveland, are furnishing the fountain and back bar. The cooling system is automatic.

Dold's store was burned out when fire destroyed the Chase block (Commercial building) at Main and Rose streets, and since then has been unable to secure a suitable downtown location. He now operates a store at West Cedar and Davis streets, catering to Western State Normal School.

#### C. S. BROWNELL, OPTOMETRIST

occupies the shop in the State, located furthest south in Burdick street. His quarters are ample for his needs, providing a show room, glass fitting and testing room, and private office. Brownell was formerly located over the W. T. Grant store.

#### TWO OFFICES LEASED

Joel Stockard and Company, bonds and investments, have moved from the fourth floor of the Kalamazoo National Bank and Trust Company's building to the third floor of the State. Urban E. Gross is manager of the Kalamazoo office and covers Southwestern Michigan from this city.

This concern specializes in bonds of all kinds, though stocks are purchased at the request of customers. The concern holds membership in the Detroit Stock Exchange and its main office is in the Penobscot building, Detroit. It has branches in Kalamazoo, Dearborn, and Jackson. Private wires are operated to New York, Chicago, and all leading centers of the Mid-West.

#### NEW REALTY FIRM

Associated with Mr. Gross are E. E. Slye and Lawrence Westerville. William Boettger joins the organization this week. Simmons and Cooper, who handle Ypsilanti real estate, relatively new comers to Kalamazoo, also have leased quarters.

## Suitor Gets All Gifts Back—All But Valuables!

DETROIT, July 13.—(AP)—Cupid took a couple of practice shots at Joseph Podgorski and he started courting Victoria Muzinski, the belle of Belleville, a suburb.

Other suitors might seek to gain favor with roses, and orchids, but not Joseph. No, Joseph was of a more utilitarian turn of mind. Dresses he brought, and shoes, hosiery, rings, watches and sweaters—and edibles.

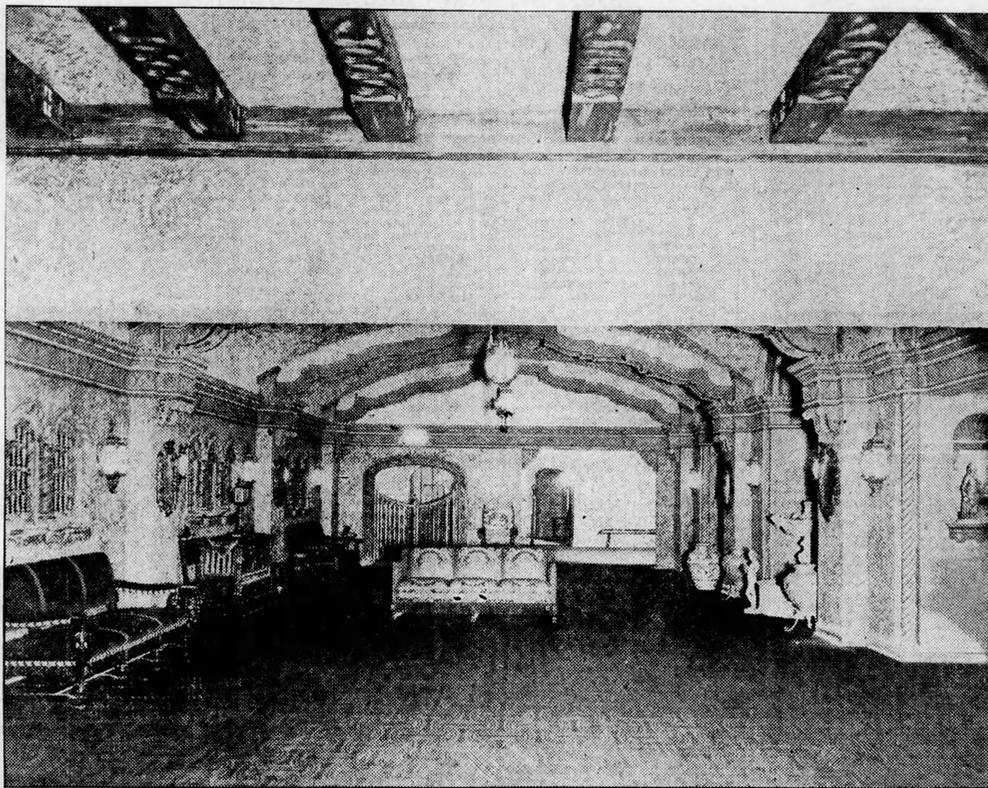
What chance has the fragile flower against nice, fresh celery, potatoes, and onions. Yes, Joseph made strong progress.

Love's young dream crashed, however, when Victoria's father, Stanley, asked Joseph to hand over his \$100 bank account. The indignant suitor refused, and was asked to get out and stay out.

Joseph instituted suit against Muzinski, asking return of his presents and \$150 for "pain and suffering." Victoria appeared in court, and handed over the gifts, that is, all but the vegetables.

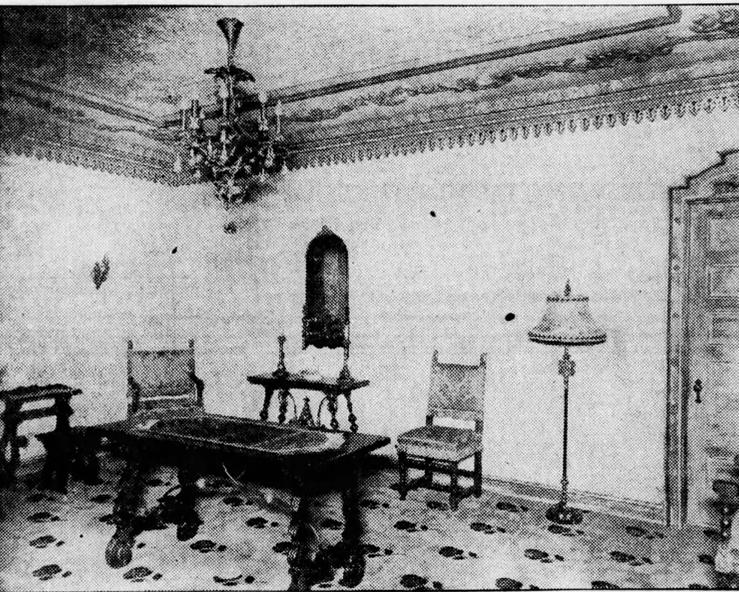
And the court ordered Muzinski to pay Joseph his \$150.

### LUXURIOUS RESTFULNESS SUGGESTED BY THEATRE MEZZANINE



A view of the new State theatre looking East on the mezzanine floor. The picture shows how the lounge is appointed in Spanish style to produce an artistic effect, elaborate but restful. The wall decorations of tapestries and mirrors, jugs and urns, copper and brass work carry out the design of a reception room in an old Spanish castle. The furnishings are done in wrought iron, wood and old leather. To the rear at the left is the entrance to the ladies' parlor, and to the rear at the right is the door of the men's room.

### ELEGANCE MARKS LADIES' ROOM AT STATE



Section of the ladies' room at the new State theatre. The appointment carries out the simple artistic of Spanish setting. Blue and dark colors harmonize into an careful color scheme. The tapestries are reproduction of the Ferdinand and Isabella period. Especial attention is given to mural decorations and the arrangement of smaller pieces of work throughout the room.

### Orangemen Hear Osborn in Plea for Tolerance

SAULT STE. MARIE, July 13.—Five thousand members of Loyal Orange lodges of Chippewa County and a dozen towns in Ontario were here Tuesday celebrating the 237th anniversary of the Battle of the Boyne in honor of King William III, prince of Orange. A parade of more than 30 lodges, in red coats, their leaders on white horses, was held. Former Gov. Chase S. Osborn was the principal speaker. He pointed to the days of the World war when Orangemen and Knights of Columbus marched side by side under the American and Canadian flags, neither questioning the loyalty of the other and declared that the world cannot be safe until this is the permanent condition of affairs. Applause greeted the ex-governor when he attacked liquor. He stated that he considers rum and the biblical devil on a parity for evil.

### OHIOAN MADE DRY CHIEF ON BORDER

#### T. B. Williams Is Named Michigan Enforcement Deputy.

By BEACH CONGER. DETROIT, July 13.—Yet another prohibition enforcement chief is to try his hand at making the Michigan borderland dry, or drier. T. B. Williams, Columbus, O., has been put in charge of Michigan territory as acting deputy prohibition administrator, succeeding I. W. Pelton, formerly of the Flint police department. Pelton, who was for a number of years chief of detectives at Flint and led the prohibition raid on the Flint Country Club during a golf tourney last year, succeeded Thomas Brennan, likewise removed by William H. Walker, the prohibition administrator in charge of the Michigan-Ohio zone, with headquarters at Columbus. Williams like Pelton rates as acting deputy administrator, holding the post as acting chief until a permanent deputy administrator is named for the Michigan area. Pelton remains with the prohibition department as a special investigator.

### TO THE STATE THEATRE

We Offer Our Heartiest Congratulations and Our Best Wishes for Unlimited Success

**HARRY OKUN**  
20 Steps from High Rent  
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Congratulations to the Owners & Management of the NEW STATE THEATRE.

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DIGNIFIED CREDIT JEWELERS  
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## Michel Angelo Studios

Incorporated  
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## "Doing Things Worth While"

INTERIOR DECORATIONS  
ARTISTIC FURNISHINGS  
ART OBJECTS  
AND ANTIQUES

We are proud to have been selected as the decorators for the New State Theatre, and extend our best wishes and congratulations to Colonel W. S. Butterfield.

## Safe Bonds For July Investment

### MUNICIPAL BONDS

\$ 20,000 Grosse Pointe Village, Paving	4 1/4s	May 1, 1942	4.10%
20,000 Oakland County, highway	4 3/4s	May 1, 1935	4.15%
40,000 Wayne County, highway, county portion	4 1/4s	May 1, 1931	4.10%
40,000 City of Royal Oak, improvement	4 1/2s	April 1, 1933-37	4.15%
100,000 City of Royal Oak, Sewer, Water and Paving	4 1/2s	1946-57	4.20%
96,000 Springwells Unit School District	4 1/2s	June 15, 1946-57	4.20%
100,000 Wayne County, highway, district portion	4 1/2s	May 1, 1932-37	4.25%
5,000 Village of Ecorse, sewer	5s	Aug. 1, 1955	4.30%
25,000 Village of Sibley, trunk sewer	4 3/4s	May 1, 1947-55	4.35%
20,000 Village of Melvindale, sewer	4 3/4s	Oct. 1, 1956	4.40%
15,000 Columbia Twp., Tuscola Co. Sch. Dist. No. 6	4 3/4s	April 1, 1947-51	4.40%
17,000 Village of Berkeley, lateral sewer	5 1/2s	June 15, 1930-31	4.40%
90,000 Sarasota, Florida, improvement	6s	1930-36	5.25%

### PUBLIC UTILITY BONDS

\$20,000 Missouri Public Service Co., first mtg.	5s	1947	97.00	5.25%
4,000 Public Service Co. of Oklahoma, first mtg.	5s	1957	97.50	5.15%
5,000 Community Power and Light, first mtg.	5s	1957	95.50	5.30%
10,000 Central West Public Service, first mtg.	5 1/2s	1956	99.00	5.55%
15,000 Peoples Light and Power Co.	5 1/2s	1941	97.00	5.80%
6,000 Empire Oil and Refining Co.	5 1/2s	1942	96.00	5.90%
10,000 Federal Water Service Co., convertible	5 1/2s	1957	96.75	5.75%

### FIRST MORTGAGE REAL ESTATE BONDS

*\$2,500 University of Detroit	5s	Sept. 1, 1941	100	5.00%
*24,000 Charles W. Harrah	6s	Nov. 1, 1936	100	6.00%
*6,000 Paterson Van-Dyke Realty Co.	6s	Nov. 1, 1928-31	100	6.00%
*3,500 Rivera Annex Theatre Co.	6s	July 1, 1933	100	6.00%
14,000 White Star Navigation Co.	6s	Sept. 1, 1930-34	100	6.00%
*36,900 B. E. Taylor Realty Co.	6s	Mar. 1, 1937	100	6.00%
*63,000 Burt Eddy Taylor	6s	Mar. 1, 1937	100	6.00%
*20,000 Linwood-Webb Building	6 1/2s	July 1, 1934-37	100	6.50%
4,600 Wm. A. Montgomery	6 1/2s	July 1, 1931-36	100	6.50%
20,000 Broderick Manor	6 1/2s	July 1, 1929-36	100	6.50%
27,000 Grosse Pointe Terraces	6 1/2s	July 1, 1936	100	6.50%

\*Legal for Michigan Savings Banks.

## Joel Stockard & Company

Investment Bankers  
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### Thursday, July 14

Johnson's Orchestra  
Is Engaged to Entertain You

You will find the New Oriental completely remodeled and as fine a Cafe as any in Michigan. Be sure to visit us tomorrow.

### Business Lunches A Specialty

We are going to give Quantity, Quality and Efficient, Snappy Service at reasonable prices for the benefit of the Business People.



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7-Piece Lemonade or Ice Tea Set  
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You will be pleased with the tone and appearance of the two Kimball Grands purchased for the beautiful new

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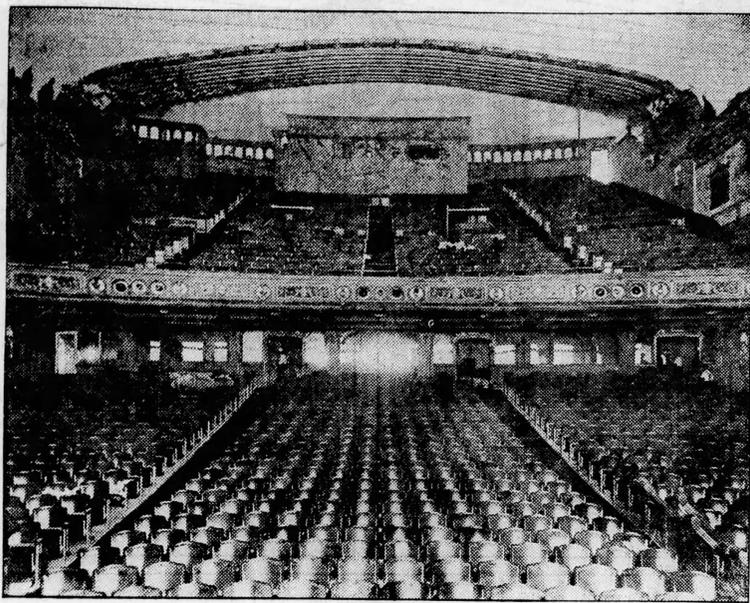
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We are representatives for the famous W. W. Kimball Co. of Chicago.

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USE THE CLASSIFIED ADS

ENSEMBLE EFFECT OF STATE PLAYHOUSE'S INTERIOR



—Photo by Slocum Bros.

Ensemble effect of the interior of the new State theatre from the stage looking to the back of the auditorium. The view shows the Spanish patio that is the design of the house. Despite the fact that the theatre seats 2,000 persons, it is constructed on an intimate plan, every seat on both floors affording good view of the stage. The walls of the theatre stand out in relief against the deep sky blue of the heavens that are the ceiling. The trellis overhead suggests a Spanish garden.

EXCELLENT BILL WILL OPEN NEW STATE THEATRE

Austin Mack's Century Entertainers Top Thursday Vaudeville.

The bill opening the new State theatre is notable for its quality. Best brand of Keith vaudeville,

augmented by feature photoplays and short added comedies and novelties constitute the program selected to give Kalamazoo theatre-goers a taste of what they will have in future.

Colonel Butterfield's own personal representative arranged the schedule from many acts offered for consideration.

All the vaudeville is of the feature quality. Topping the list are the popular Austin Mack's Century Serenaders, one of the very best jazz organizations to play the big time houses. There are nine energetic members in this peppy organization, where song and dance vie with the syncretized measure. "Musical School Days" is one of the strong features.

LIBBY DANCES IN BILL The famed Libby Dancers, eight in number, bring a kaleidoscope of

youth, beauty, and talent to the art of Terpsichore. They will revive "Aesop's Fables," bringing it to life, as it were, and also present a lovely and artistic conception of the "Adagio."

Ned Norworth is the "single" of the bill, and it is declared that Ned is the best artist extant when it comes to original "Pianoogue." Ned makes the piano literally "talk." The chap, besides a capable player, causes the instrument to utter many almost unbelievable sounds. It is a case of "instrumental conversation." There is humor, thrill, sentiment, and even burlesque, when Ned hits the ivories.

The film attraction is "Frisco Sally Levy," a blend of Celtic and Yiddish, as you will see by the title. Melodrama with pleasing ingredients.

Miss Sally O'Neil and Roy D'Arcy are the heads, with a fine support and expert direction. Added short subjects galore.

This bill spells "big time" calibre, and is in direct keeping with the auspicious occasion. Elegant stage settings and lighting enhance the effect of the presentations.

M-13 CHANGE PLAN DRAWS PROTESTS

Opponents of Cadillac-Reed City Relocation Prefer Scenic Route.

LANSING, July 13.—(AP)—Protests against the proposed relocation of trunk line M-13 between Reed City and Cadillac has been submitted to the state administrative board by a large delegation Monday. The delegates insisted a route should be followed straight north which would bring motorists into Cadillac on a high ridge from which a view of the lakes would be possible. The proposed route would miss Tustin by about three-quarters of a mile.

The improvement of the Clinton Trail across Eaton county, was urged by another delegation. A highway committee will consider the request.

The highway committee was authorized to award a contract for improvement of M-21, east of Grand Rapids. Some time ago, it was decided to pave two miles on state account. A contractor will do the work instead and more than the two miles may be undertaken.

The paving of 1-3 miles on U. S. 2 to relocate a detour between Iron River and Crystal Falls was approved, the work to be done this year.

A contract was awarded for a five-foot sidewalk across the Flat Rock bridge, Monroe County, to safeguard pedestrians.

LANSING HAS FIRST ROBBERY IN YEARS

LANSING, July 13.—(UP)—J. F. Armitage, manager of trucks for the Roxana Petroleum Company was held up and robbed of \$400 in cash and \$1,100 in checks by two hold-up men, one of them armed, here Tuesday.

The thugs brought their automobile alongside Armitage's car and forced him to the curb. One of the men drew a revolver and commanded Armitage to "shell out."

Keeping their victim covered the robbers sped away.

In reporting the hold-up to police, Armitage declared that the tire cover on the thugs' car bore the name of a Detroit automobile dealer.

It was the first robbery in Lansing in several years.

IN STATE PICTURE



Sally O'Neil in "Frisco Sally Levy." Open film bill at new State theatre.

BOBBY AGNEW JUVENILE IN 'SLIGHTLY USED'

Bobby Agnew has been chosen by Warner Bros. for the juvenile lead in "Slightly Used" in which May McAvoy is starred with Conrad Nagel playing principal support. The picture is now about to be put into production on the coast with Archie Mayo directing. Melville Crossman is responsible for the story and adaptation.

TORRENCE TO PLAY IN KEATON PICTURE

HOLLYWOOD — Launching plans for another United Artists comedy by signing as a supporting player one of the screen's foremost actors, the Buster Keaton studio announces that Ernest Torrence will appear with the frozen-faced star in "Steamboat Bill."

BEAUTIFUL FLOORS

THE NEW STATE THEATRE

is an achievement worthy the unstinted support of Kalamazoo. It is a construction which no expense has been spared to make the best.

The very finest materials have gone into it. The YOUNG RUG CO. furnished the shades for the office windows.

CONGRATULATIONS

NEW STATE THEATRE

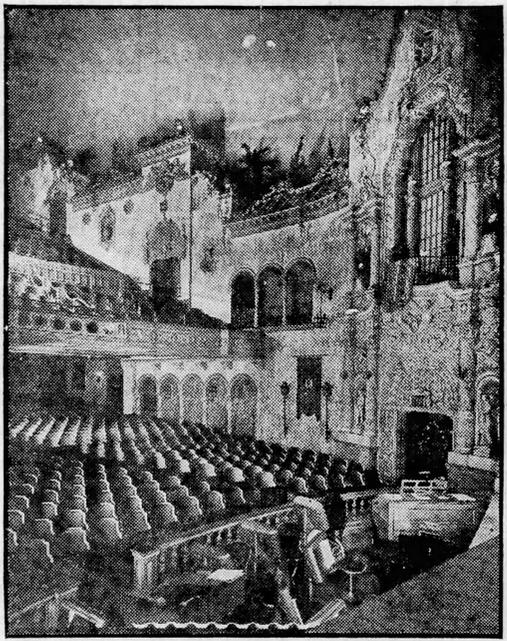
The opening of this fine new structure gives Kalamazoo a real building of which to be proud.

Durability built in with the highest grade of washed and graded sand and gravel.

Furnished by

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An Interior View of The New State Theatre—"Served by Consumers."

AROUND THE WORLD ON A BEAM OF LIGHT!

MOVIE MAGIC! Now you settle back in your seat—the orchestra swings into the full sweep of its theme—and through the darkness a beam of light wings its brilliant path to a silver screen. It is electric light, and as it takes the picture from the tiny rushing film and flashes it before you in its moving brilliance, you, too, are picked up and carried away into the farthest realms of imagination or to the farthest ends of the earth! Movie Magic!—this wizardry of camera and electricity which for a few cents can lift you out of the present and, while right here at home, can carry you around the world on a beam of light!

NOT alone does electricity make our movies, but behind the scenes carries on its many-handed tasks. When the great organ swells with harmony, deep down in its complex mechanism electric power is driving the giant blower which gathers and speeds the torrent of air through the sounding pipes, where a touch of the organist's fingers gives it to you in a blend of beautiful music. Electric power will add to your comfort in the heat of summer by operating the great cooling system, just as all year 'round electricity will drive the mammoth ventilators, preparing a comfortable welcome for you.

So, In This Way Too--Do You Enjoy CONSUMERS POWER SERVICE

IT IS fitting that those identified with the addition of the New State Theatre to Kalamazoo should be congratulated as contributors to the progress of this city. It is fitting, too, that those who are concerned with all the theatrical enterprises of Kalamazoo should be congratulated and commended for providing the superior standard of entertainment with which Kalamazoo is favored.

CONSUMERS POWER COMPANY

"OVER 40,000 CITIZEN -- PARTNERS"

WATCH FOR THE OPENING ANNOUNCEMENT OF THE NEW

**Garden**

Candies — Lunches — Ice Cream

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Six Williams Oil-O-Matic Oil Burners were selected to heat the State Theatre Building.

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Sally O'Neil in "Frisco Sally Levy." Open film bill at new State theatre.