

CONGRATULATIONS
to the new
STATE THEATRE

Victor Radios
Frigidaire

Elmer's Floral Shop
sends
Best Wishes
to South San Francisco's
New Show House
Mission Road Near Holy Cross
Phone DELaware 2625

Compliments of
J. PENNA & SON
377 Grand Ave. Phone 733
Fruits - Vegetables - Groceries

Best Wishes for
SUCCESS
SOUTH CITY MEAT MARKET
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CONGRATULATIONS
from the
South San Francisco Branch
BANK OF AMERICA
National Trust and Savings Association

Success to
A. J. ESCHELBACH

D W
RATTO
REAL ESTATE
INSURANCE

Congratulations
to
STATE
THEATRE
from
ROYAL
SUPPLY
Co.
207 Linden Ave.
South San
Francisco
Phone 75

Congratulations
AL
from
PARISIAN
CLEANERS
South San
Francisco

Congratulations
to the
STATE
THEATRE
THE
ENTERPRISE
E. E. BRAMBLE, Publisher


SUCCESS
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SUCCESS
South San Francisco Land &
Improvement Co.
P. J. Shaw, Gen'l. Mgr.

Success to
A. J. ESCHELBACH
ANDREW HYNDING
Real Estate - Insurance
312 Linden Avenue

GOOD LUCK,
AL
DR. J. C. McGOVERN

SUCCESS
WM. LOCATELLI
Wood - Coal - Hay - Grain
Hauling
Phone S. S. F. 1239

Best of Luck, Neighbor
from Ric's Service Station
next door

CONGRATULATIONS!
OPENING OF THE STATE THEATER TONIGHT MARKS A DEFINITE STEP FORWARD IN THE DEVELOPMENT OF SOUTH SAN FRANCISCO
OUR CITY NOW BOASTS ONE OF THE PENINSULA'S VERY BEST THEATERS, AND IT IS WITH PRIDE THAT WE POINT TO IT AS A COMMUNITY ASSET.
THE CHAMBER OF COMMERCE EXTENDS ITS CONGRATULATIONS TO A. J. ESCHELBACH AND HIS ASSOCIATES IN THIS ENTERPRISE
WITH BEST WISHES AND CONFIDENCE THAT THE VENTURE WILL ONCE AGAIN PROVE THE OPPORTUNITIES OUR CITY OFFERS.
South San Francisco Chamber of Commerce

Bay Shore Theatre Corporation Announces
GRAND OPENING
of the
STATE THEATRE
"THE PRIDE OF THE PENINSULA"
Friday, Oct. 2-6:30 P. M.


WELCOME!
The Bay Shore Theatre Corporation bids the public a cordial welcome to the Peninsula's newest show-house, ready to offer you the best in talking pictures with the best in sound equipment. This is your theatre, built for your entertainment.
In addition to the feature picture for opening night, "Smart Money" featuring Edward G. Robinson, we have arranged a formal dedication ceremony to take place between the first and second shows. There will be short addresses by the following:
Dr. J. C. McGovern, Master of Ceremonies
Mayor J. P. Quinlan
J. W. Coleberd, Business Men's Association
Supervisor Thomas L. Hickey
County Tax Collector Ambrose McSweeney
In dedicating this theatre to the people of South San Francisco, we feel confident that our efforts to bring the best in entertainment to this community will be fully rewarded.
BAY SHORE THEATRE CORPORATION,
A. J. Eschelbach, President.

Performances
Daily at
6:45 P. M.
Second Show
8:45 P. M.
CONTINUOUS SHOWS
Saturdays, Sundays
and Holidays
starting at 3 P. M.
Admission
Children up to 10 years
of age 10c
Children, 10 to 13 years of
age 20c
Adults 35c - Loges 50c

PROGRAM, OCTOBER 2nd to 10th
OPENING NIGHT AND SATURDAY
Edward G. Robinson
"SMART MONEY"
Laurel and Hardy Comedy, "Be Big"
News Reel and Short Subjects
SUNDAY AND MONDAY, OCTOBER 4th and 5th
Barbara Stanwyck and Ben Lyons in
"NIGHT NURSE"
Frank McHugh Comedy, "That's News to Me"
News Reel and Short Subjects
TUESDAY AND WEDNESDAY, OCTOBER 6th and 7th
Clark Gable in
"SPORTING BLOOD"
Slim Summerville in "Hello Napoleon"
News Reel and Short Subjects
THURSDAY AND FRIDAY, OCTOBER 8th and 9th
George Arliss in
"MILLIONAIRE"
Ben Rubin Comedy, "Messenger Boy"
News Reel and Short Subjects
SATURDAY, OCTOBER 10th
Constance Bennett in
"BORN TO LOVE"
New Serial—Red Grange in "GALLOPING GHOST"
Comedy, News Reel, Short Subjects

Congratulations to A. J. Eschelbach
THE COMPLETION OF THE STATE THEATER AND ITS OPENING TONIGHT MARK AN ACHIEVEMENT, NOT ONLY OF THE INDIVIDUAL WHO PLANNED AND BUILT THE STRUCTURE, BUT FOR THE CITY AS A WHOLE.
IT IS WITH PRIDE THAT WE POINT TO THIS NEW PUBLIC SHOWHOUSE, WHICH PUTS SOUTH SAN FRANCISCO IN THE FRONT RANK OF THE PENINSULA
WE ARE PROUD TO WELCOME THIS NEW ENTERPRISE, AND CONGRATULATE MR. ESCHELBACH AND HIS ASSOCIATES UPON THE OPENING TO BE HELD TONIGHT.
South San Francisco City Council
J. P. QUINLAN, Mayor V. BOIDO REESE LLOYD M. MINUCCIANI R. TIBBETTS

BEST WISHES
from
SANTINI & ROCCUCCI


SUCCESS, AL
FRED J. LAUTZE

SUCCESS, AL
DR. J. P. BACIGALUPI

BEST WISHES
...STAR GRILL...
243 Grand Avenue

CONGRATULATIONS
from
LINDEN HOTEL
Joe Mainini, Prop.
208 Linden Avenue

Best Wishes
from
SOUTH CITY LUNCH ROOM
P. Dress, Prop.

Congratulations
AL
with sincere
wishes for
Success in
Your
STATE
THEATRE

TASTY SWEET
SHOPPE
Russo Bros. and
Silvestri
Cor. Grand and
Linden

Best Wishes
for
Success
South San
Francisco
Police
Department

Congratulations
to the
STATE
THEATRE

Best Wishes
from
**SAN BRUNO
RECORDER**
E. E. BRAMBLE, Publisher

Best Wishes From
**BLACK & WHITE SERVICE
STATION**
John Monti
California Avenue and Bay Shore Highway

CONGRATULATIONS
from
SUPERIOR STEAM LAUNDRY
6 Grand Avenue

Success, Al
**BANK OF
SOUTH SAN FRANCISCO**

Wishing You
the best luck
J. W. COLEBERD

Best Wishes to
AL ESCHELBACH
**SOUTH SAN FRANCISCO
BAKERY**
V. Boido, Prop.

JAMES SPURI
Photographer, 318 Grand Avenue
sends congratulations to the
STATE THEATRE