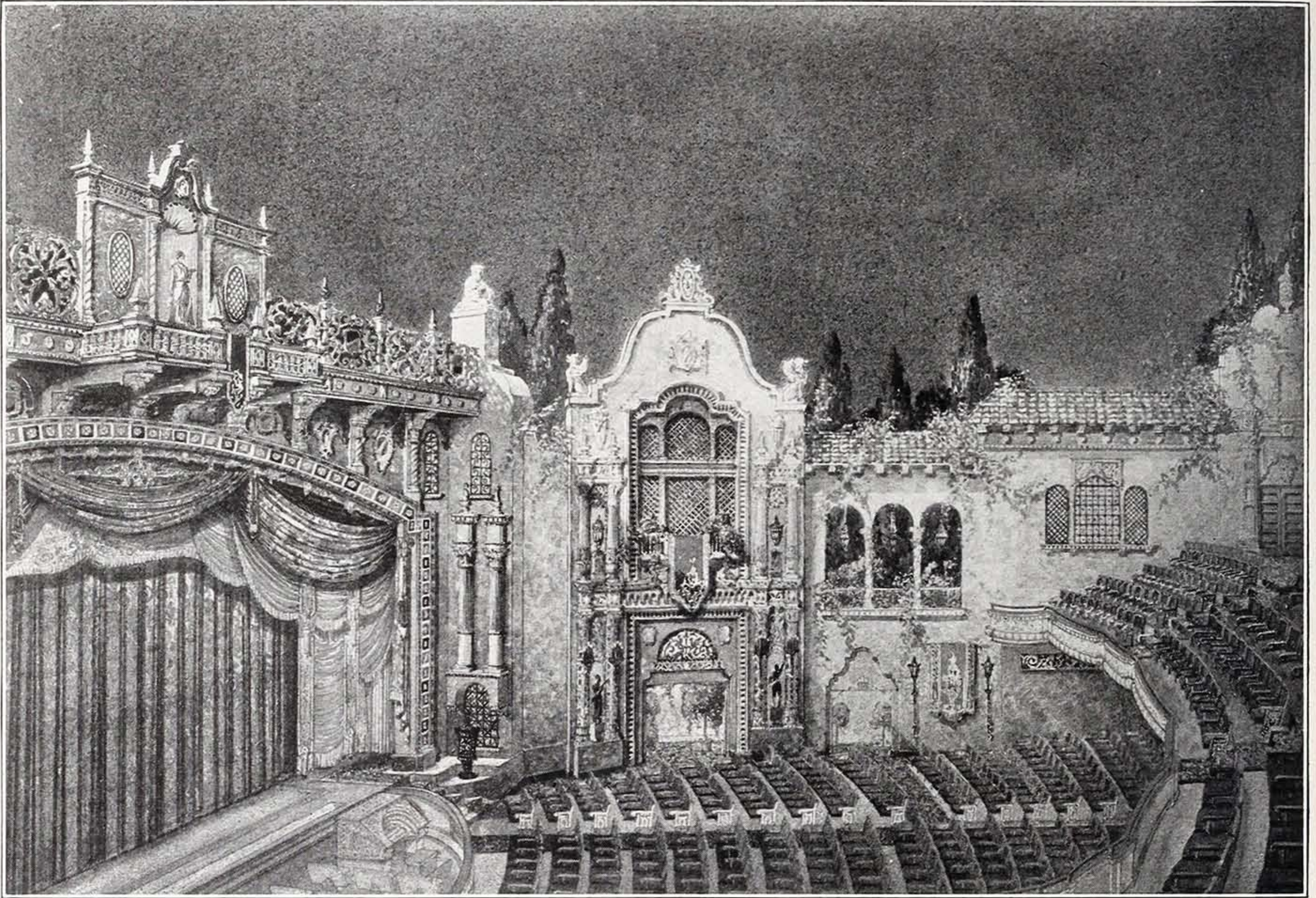


*Designed and Built by UNITED STUDIOS
for
Universal Pictures Corp.*



The New "RACINE", Racine, Wis.

ONCE again the Universal Pictures Corporation has indicated its confidence in United Studios and its policies. Our plan of coordinating all phases of theatre building at once appeals to the man who appreciates efficiency with its manifest savings.

The new "Racine" will be put in operation this fall under our "definite opening date" guarantee. It will seat 2,000 and is of the

atmospheric type. The balance of the building—for commercial purposes—will house executive offices of many of Racine's important industries.

We also have a service which is at your disposal to assist your local architect in designing and equipping your new theatre. Also a service for assisting you in financing your project.

Write for fuller details.

United Studios, Inc.

28 West Lake Street

L. P. LARSEN
Managing Art Director

Chicago, Ill.