

HOWARD AND WYNDHAM,
LTD.,

THEATRE PROPRIETORS
AND MANAGERS.

JUBILEE

1895~1945

27822

↑ 75

Howard and Wyndham Ltd.

THEATRE PROPRIETORS
AND MANAGERS

Jubilee - - 1895-1945



TELEGRAMS:
"WYNDHOWARD,"
EDINBURGH

HEAD OFFICE HOWARD AND WYNDHAM LTD.
AT KING'S THEATRE, EDINBURGH

MANAGER - - - J. HALDANE O'HARE, C.A.
PUBLICITY MANAGER - - GEORGE A. SCOTT

TELEPHONES:
54755-6 EDINBURGH



HOWARD AND WYNDHAM LTD.

1895 *The Company was formed and incorporated on 5th March 1895 to take over the interests of Mr J. B. Howard and Mr F. W. Wyndham, two of the most prominent acting Managers of that date.*

The Theatres taken over were:—

Royal Lyceum Theatre, Edinburgh.

Theatre Royal, Edinburgh.

Theatre Royal, Glasgow.

Royalty Theatre, Glasgow (leased).

The first Directors of the Company were:—

Mr Michael Simons, Chairman.

Mr Robert Crawford.

Mr David Heilbron.

Mr J. B. Howard

Mr F. W. Wyndham } *Joint Managing.*

Secretaries.— Carter, Greig & Co., C.A.

*Auditors.— Rattray Bros. & Cairney, C.A.,
now Rattray Bros., Alexander & France, C.A.*

Law Agents.—Skene, Edwards & Garson, W.S.

Mr J. B. Howard, Joint Managing Director, died 16th May 1895.

It is interesting to note that Electric Lighting was installed this year at Lyceum Theatre and Theatre Royal, Edinburgh.



KING'S THEATRE
EDINBURGH

MANAGING DIRECTOR'S OFFICE

TELEPHONES:
54755-6 EDINBURGH



1896 *On 1st October 1896 the Tyne Theatre, Newcastle-on-Tyne, was leased for twenty-one years as from 1st July 1896 to 30th June 1917.*

1900 *The property adjoining the Theatre Royal at Cowcaddens Street, Glasgow, was acquired.*

1901 *The property adjoining the Theatre Royal at St James' Place, Edinburgh, was acquired.*

1903 *The property at West Port, Edinburgh, was acquired for Scenery and Property Stores.*

1904 *The King's Theatre, Glasgow, built during 1903/4, was opened on 12th September 1904.*

1906 *The King's Theatre, Edinburgh, built during 1905/6 by the firm of W. S. Cruikshank & Son, of which firm the present Chairman and Managing Director was a partner, was opened in December 1906, and subsequently acquired by Howard and Wyndham Ltd.*

1909 *On 8th March 1909 an Agreement was made between Howard and Wyndham Ltd. and the Robert Arthur Theatres Co. Ltd. for Joint Management of the Tyne Theatre and Theatre Royal in Newcastle-on-Tyne, and the Agreement for the booking of the Howard and Wyndham Theatres by Robert Arthur was signed on 8th March 1909.*

Mr George T. Minshull was appointed Joint Managing Director on 15th May 1909.

TELEPHONES

MANAGER 54755 or 51027 EDINBURGH
BOX OFFICE } 51027 EDINBURGH
STAGE DOOR }



KING'S THEATRE, EDINBURGH

MANAGER - - T. Y. BENYON



AUDITORIUM

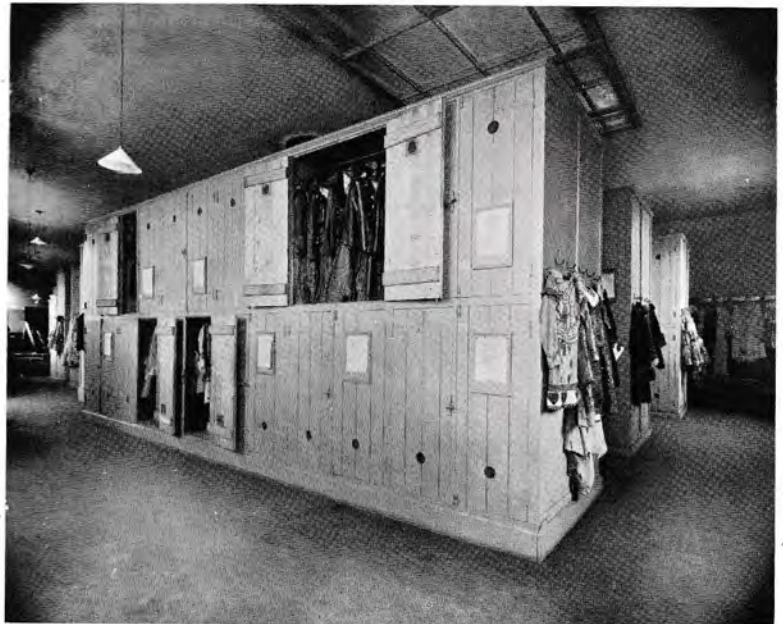


LADIES' BOUDOIR

KING'S THEATRE, EDINBURGH

TELEPHONE:
54755 EDINBURGH

WARDROBE
WARDROBE MISTRESS—JANET RANKIN





TELEPHONES:
 MANAGER }
 BOX OFFICE } 24166-7 EDINBURGH
 STAGE DOOR }

ROYAL LYCEUM THEATRE, EDINBURGH
 MANAGER - - STANLEY PRESTON

AUDITORIUM



1911 Mr A. Stewart Cruikshank was appointed a Director of the King's Theatre (Edinburgh) Ltd. on 1st August 1911 and commenced to take an active interest in the Theatre. Mr Cruikshank had prior to this, since 1908, been interested in the management of the King's Theatre, Edinburgh.

On 15th November 1911 the Agreement between Howard and Wyndham Ltd. and the Robert Arthur Theatres Co. Ltd. for the booking of the Howard and Wyndham Theatres was terminated.

1912 Mr Robert Crawford, Director, died 14th January 1912.

On 30th June 1912 the Agreement between Howard and Wyndham Ltd. and the Robert Arthur Theatres Co. Ltd. for the booking of the Tyne Theatre, Newcastle-on-Tyne, was terminated.





TELEPHONES:
 MANAGER 3403 or 2721 DOUGLAS
 BOX OFFICE 2721 DOUGLAS
 STAGE DOOR 3403 Do.

KING'S THEATRE, GLASGOW

MANAGER - - HARRY F. ASHTON
 ASSISTANT - - - DURWARD LELY

AUDITORIUM



In September 1912 Howard and Wyndham Ltd. took over Management of the Robert Arthur Theatres Ltd. with Theatres in:—

Aberdeen.

Newcastle-on-Tyne.

Dundee.

Nottingham.

Liverpool (Shakespeare and Royal Court).

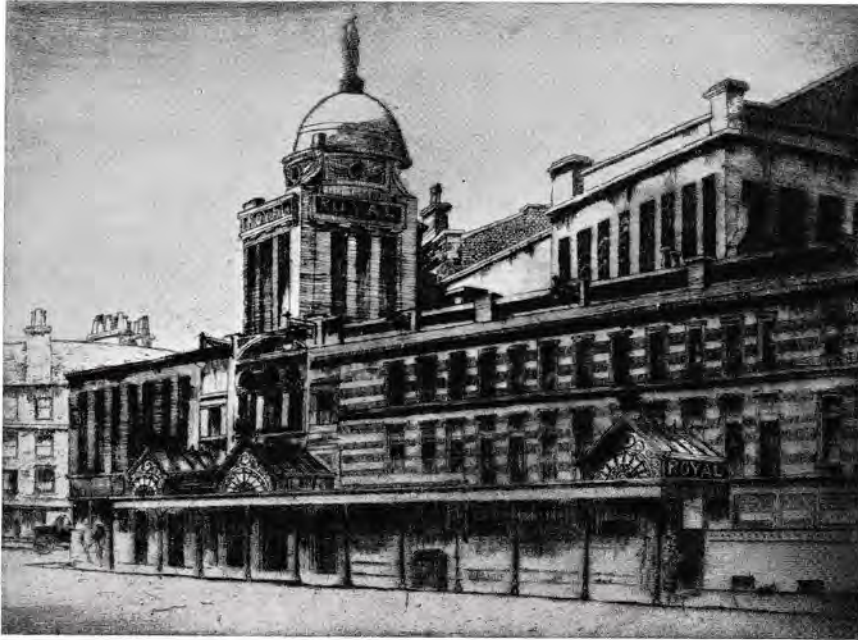
1914 The lease of the Royalty Theatre, Glasgow, which terminated on 15th May 1914, was not renewed.

1916 It was decided this year to institute a system of Cloakroom Tickets, but it is worth recording that at the Tyne Theatre, Newcastle-on-Tyne, it was noted that Patrons, when business was twice nightly, did not take off their hats and coats, and the congestion between houses made it impossible to install a Cloakroom Ticket system.

Entertainment Duty was first started in 1916. In the one year ending February 1945, for the seven Howard and Wyndham Theatres, this tax amounted to £229,803.



LADIES' BOUDOIR



TELEPHONES:
MANAGER 3276 DOUGLAS
BOX OFFICE 6822-3-4 Do.
STAGE DOOR 5579 Do.

THEATRE ROYAL, GLASGOW

MANAGER - - - - ERNEST F. WOODS
ASSISTANT - - - - - F. APPLEBY
BOX OFFICE MANAGER - - - T. H. CRACKNELL

AUDITORIUM



1925 *Mr Michael Simons, Chairman of the Company, died 20th November 1925.*

Mr Ernest I. Simons was appointed Chairman, and Mr James Greig a Director of the Company, 8th December 1925.

1926 *Mr David Heilbron retired from the Board and Mr Granville Heilbron was appointed a Director, 14th April 1926.*

1927 *Mr Charles Gulliver joined the Board as Joint Managing Director, 7th February 1927.*

1928 *Mr Charles Gulliver resigned from the Board, 10th July 1928.*

Mr George T. Minshull retired from the Board, 3rd September 1928.

Mr Fred W. Wyndham resigned as Joint Managing Director, but retained his seat as Director of the Company on 3rd September 1928.

The King's Theatre, Edinburgh, was acquired by the Company, 3rd September 1928.

Mr A. Stewart Cruikshank was appointed Managing Director of Howard and Wyndham Ltd., 3rd September 1928.

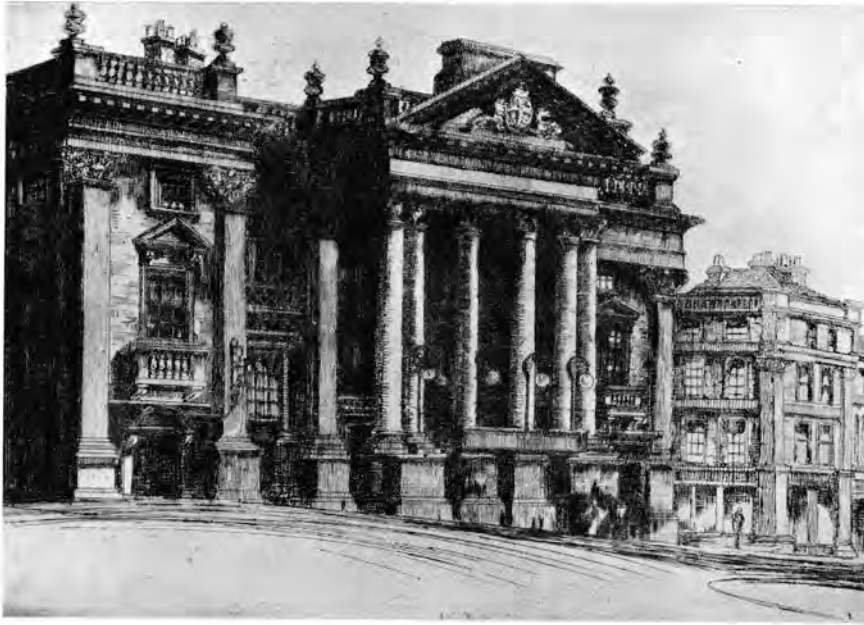
London Office of the Company was opened in Golden Square, 29th September 1928.

1930 *Mr Fred W. Wyndham, Director, died 30th April 1930.*

Mr Charles B. Cochran was appointed Director, 8th July 1930.

Mr Stewart Cruikshank, Junr., joined Head Office Staff.

1931 *The Opera House, Manchester, was acquired by the Company, 10th October 1931.*



TELEPHONES:
 MANAGER 21186, 22061
 BOX OFFICE 22061
 STAGE DOOR 21186

THEATRE ROYAL, NEWCASTLE-ON-TYNE

MANAGER - - WILLIAM WHITEHEAD
 ASSISTANT - - - - F. J. W. RUMBALL

AUDITORIUM



1932 *Mr H. M. Tennent resigned from Moss' Empires Ltd. and was appointed Booking Manager for Howard and Wyndham Ltd., 1st February 1932.*

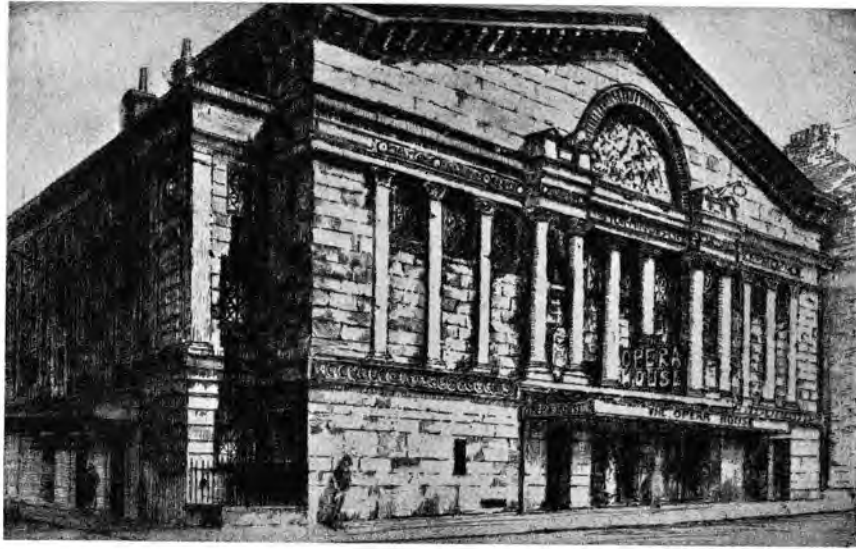
London Office of the Company was transferred from Golden Square to Standbrook House, 25 Old Bond Street, W. 1, 24th June 1932.

1933 *Mr H. M. Tennent resigned 3rd April 1933 to take up position of Manager of Moss' Empires and Howard and Wyndham Tours Ltd., which Company was formed to undertake the joint bookings of both Companies, and Offices for the Company were opened on 17th April 1933 at Piccadilly House, London, S.W. 1. Mr Hugh Beaumont, who had previously resigned from Moss' Empires Ltd., was appointed Joint Manager with Mr H. M. Tennent.*

1934 *The Theatre Royal, Edinburgh (running as a Variety Theatre) was sold, 1st September 1934.*

1936 *The arrangement regarding joint bookings between Howard and Wyndham Ltd. and Moss' Empires Ltd. was terminated, 4th April 1936.*

Mr H. M. Tennent and Mr Hugh Beaumont, who had during the three years' period as Managers of Moss' Empires and Howard and Wyndham Tours Ltd., presented a number of important Plays for the Provinces and the West End of London, now made arrangements to form a Producing Unit to be called H. M. Tennent Ltd., and owing subsequently to the death of Mr H. M. Tennent, Mr Hugh Beaumont is now Managing Director of that Producing Company.



TELEPHONES:
 MANAGER 2461 BLACKFRIARS
 BOX OFFICE 1787-8-9 Do.
 STAGE DOOR 2897 Do. (Public)

OPERA HOUSE, MANCHESTER

MANAGER - - - ALFRED NIGHTINGALE
 ASSISTANT - - - RICHARD B. HESSELGRAVE

AUDITORIUM



THE OPERA HOUSE · MANCHESTER

Howard and Wyndham Ltd., on 6th April 1936, reopened their Bond Street Offices with Mr Stewart Cruikshank, Junr., as London Office Manager, commencing 13th April 1936.

Mr James Greig, Director, died 7th April 1936.

1938 Mr Stewart Cruikshank, Junr., Manager of the Company's London Office, was appointed a Director, 17th December 1938.

1939 Share interest was acquired in H. M. Tennent Ltd., one of the foremost Producing Companies, and on 31st July 1939 Mr A. Stewart Cruikshank joined the Board of that Company. Howard and Wyndham Ltd. are also associated in ventures with many prominent Producers, including:—

Charles B. Cochran Ltd.

Henry Sherek Ltd.

Linnit & Dunfee Ltd.

Bertie A. Meyer.

Daniel Mayer Co. Ltd.,

of which latter Company Mr A. Stewart Cruikshank has been a Director since 1924.

1941 The undertaking of the Robert Arthur Theatre Co. Ltd. was acquired on 1st May 1941. That Company owned the Royal Court Theatre, Liverpool, and held half-interest with Howard and Wyndham Ltd. in the lease of the Theatre Royal, Newcastle-on-Tyne, having disposed of its other properties and interests prior to 1941.

1942 Furthering the expansion of the Company's interests, on 23rd May 1942 Mr A. Stewart Cruikshank and Mr Stewart Cruikshank, Junr., joined the Board of the "Prince Littler Consolidated Trust Co. Ltd.," that Company acquiring control of the Stoll Group of Theatres.

LATEST THEATRE BUILT IN THIS COUNTRY

OPENED BY LORD MAYOR OF LIVERPOOL

13TH OCTOBER 1937



ROYAL COURT THEATRE, LIVERPOOL

MANAGER - - CLAUDE H. MASON

ASSISTANT - - - - F. DENOVAN

Mr A. Stewart Cruikshank joined the Board of:—

Stoll Theatres Corporation Ltd.

London Coliseum Syndicate Ltd.

Stoll Theatre (Kingsway) Ltd.

Hippodrome (Manchester) Ltd.

Stoll Picture Productions Ltd.

and Mr Stewart Cruikshank, Junr., joined the Board of:—

Stoll Theatres Corporation Ltd.

Empire (Wood Green) Ltd.

Empire (Shepherd's Bush) Ltd.

Empire (Hackney) Ltd.

Empire (Chatham) Ltd.

Hippodrome (Bristol) Ltd.

All above Theatres are in the Stoll Group, which also includes:—

Empire, Chiswick. Tyne, Newcastle-on-Tyne.

Grand, Derby. Palace, Leicester.

New, Cardiff. Floral Hall, Leicester.

Hippodrome, Bedminster.

1943 In February 1943 Mr A. Stewart Cruikshank and Mr Stewart Cruikshank, Junr., joined the Board of the Associated Theatre Properties (London) Ltd. This Company controls the following Theatres in London:—

His Majesty's. Apollo. Phœnix.

Adelphi. St James's. Aldwych.

Lyrice. Cambridge.

Howard and Wyndham Ltd. have a sole Booking Agreement with:—

Grand Theatre, Leeds. Lyceum Theatre, Sheffield.

The Pavilion, Bournemouth.



AUDITORIUM

TELEPHONES:
 MANAGER } 5163-4 ROYAL
 BOX OFFICE }
 STAGE DOOR 1048 ROYAL (Public Box)



MAIN STAIRCASE

The London Office of Howard and Wyndham Ltd. at Standbrook House, 255 Old Bond Street, managed by Mr Stewart Cruikshank, Junr., a Director of the Company, books attractions for additional Theatres in:—

<i>Brighton.</i>	<i>Blackpool.</i>	<i>Morecambe.</i>	
<i>Leicester.</i>	<i>Oxford.</i>	<i>Northampton.</i>	
<i>Coventry.</i>	<i>Aberdeen.</i>	<i>Hull.</i>	<i>Inverness.</i>

Mr George T. Minshull died 16th April 1943.

1944 In February Mr Ernest I. Simons joined the Board of Stoll Theatres Corporation Ltd.

Mr A. Stewart Cruikshank joined the Board of the Theatre Royal, Drury Lane, Ltd., on 12th December 1944, the control of this Company being taken over by the Associated Theatre Properties (London) Ltd.

Mr Ernest I. Simons, Chairman of Howard and Wyndham Ltd., died 25th December 1944.

1945 Mr Stewart Cruikshank, Junr., joined the Board of Theatre Royal, Drury Lane, 7th February 1945.

Mr A. Stewart Cruikshank was appointed Chairman of Howard and Wyndham Ltd., 9th February 1945.

The present Board of Howard and Wyndham Ltd. is:—

*Mr A. Stewart Cruikshank, J.P.,
Chairman and Managing Director.*

Mr Granville Heilbron, J.P.

Mr Charles B. Cochran.

Mr Stewart Cruikshank, Junr.



AUDITORIUM

ROYAL COURT THEATRE, LIVERPOOL



PROSCENIUM



MAIN LOUNGE

ROYAL COURT THEATRE, LIVERPOOL

STALLS BUFFET





Lyceum Theatre, Edinburgh



King's Theatre, Edinburgh



Theatre Royal, Glasgow

HOWARD AND WYNDHAM LTD.

Chairman and Managing Director—A. STEWART CRUIKSHANK

Head Office—KING'S THEATRE, EDINBURGH

Telephones:
EDINBURGH 54755-6

Telegrams:
"WYNDHOWARD, EDINBURGH"

HOWARD AND WYNDHAM THEATRES—

EDINBURGH	-	KING'S
EDINBURGH	-	LYCEUM
GLASGOW	-	KING'S
GLASGOW	-	ROYAL
MANCHESTER	-	OPERA HOUSE
NEWCASTLE	-	ROYAL
LIVERPOOL	-	ROYAL COURT

BOOKED IN CONJUNCTION—

ABERDEEN	-	HIS MAJESTY'S
BLACKPOOL	-	GRAND AND OPERA HOUSE
BOURNEMOUTH	-	PAVILION
BRISTOL	-	HIPPODROME
CARDIFF	-	PRINCE OF WALES
COVENTRY	-	HIPPODROME
DERBY	-	GRAND
LEEDS	-	GRAND
LEICESTER	-	OPERA HOUSE
NORTHAMPTON	-	NEW
SHEFFIELD	-	LYCEUM



Theatre Royal, Newcastle



Royal Court, Liverpool

Director and London Representative—STEWART CRUIKSHANK, Junr.

ALL BOOKING CORRESPONDENCE TO LONDON OFFICE

London Office—STANDBROOK HOUSE,
2-5 OLD BOND STREET, W.1

Telephones:
REGENT 2341-2

Telegrams:
"WYNDHOWARD, PICCY, LONDON"



Opera House, Manchester



King's Theatre, Glasgow

W 8
M 17

HOWARD AND WYNDHAM THEATRES.

EDINBURGH,	KING'S.
EDINBURGH,	LYCEUM
GLASGOW,	KING'S.
GLASGOW,	ROYAL.
NEWCASTLE,	ROYAL.
MANCHESTER,	OPERA HOUSE
LIVERPOOL,	ROYAL COURT

BOOKED IN CONJUNCTION.

ABERDEEN,	HIS MAJESTY'S.
BIRMINGHAM,	PRINCE OF WALES.
BLACKPOOL,	GRAND and OPERA HOUSE.
BOURNEMOUTH,	PAVILION.
BRISTOL,	HIPPODROME.
CARDIFF,	PRINCE OF WALES.
COVENTRY,	HIPPODROME.
DERBY,	GRAND.
LEEDS,	GRAND.
LEICESTER,	OPERA HOUSE.
NORTHAMPTON,	NEW.
SHEFFIELD,	LYCEUM.

'PHONE: EDINBURGH 54755/6.

TELEGRAMS: "WYNDHOWARD, EDINBURGH"

LONDON OFFICE:

STANDBROOK HOUSE,
2-5 OLD BOND STREET
LONDON, W.1.

HOWARD AND WYNDHAM LTD.

MANAGING DIRECTOR: A. STEWART CRUIKSHANK.

HEAD OFFICE:

**KING'S THEATRE,
EDINBURGH, 3.**

ASC/BMC.

TELEPHONE:

REGENT 2341-2.

TELEGRAMS:

"WYNDHOWARD,
PICCY, LONDON."

25th April, 1945.

H.W. Roxburgh Esq.,
5, St. Annes Road,
Liverpool.17.

Dear Sir,

I am in receipt of your letter of 24th instant regarding our Jubilee Brochure. Although this is a private issue, I have great pleasure in enclosing one and hope you enjoy the reading therein.

Yours faithfully,

A. Stewart Cruikshank
MANAGING DIRECTOR.