

The Gayety Theater.

The Gayety Theater will open its box office Monday, October 24. The first performance in the beautiful new playhouse will be given the evening of Monday, October 31. The box office for the first week will be opened in the lobby of the new Bessemer building, just opposite the entrance of the new theater, where seats will be on sale for the engagement of "Way Down East."

It will be the mission of the Gayety to supply the playgoers with the best dramatic attractions available at medium prices. The list of bookings, which has been arranged by Messrs. Hyde & Behman, is evidence of the purpose for which the new theater has been erected, and no better instance of this is offered than in the opening attraction.

"Away Down East" has been the most widely patronized and most tremendously popular theatrical production of years. It has been seen by millions of people; it is a play absolutely clean in its drama with a love story of rare beauty, a touchingly human appeal and a vein of clean comedy. This play has not been presented in Pittsburg for three years.

The production to be made in the Gayety is the same which these other cities have seen and an elaborate production, detail of realism and perfection of cast is exactly a repetition of the presentation made in Pittsburg three years ago and previous to that time, at higher prices. The playgoer will at once recognize the value of this new acquisition to the circle of local theaters.

Since the interior scaffolding has been removed from the Gayety a visitor there has an opportunity of judging of the beauty of the new playhouse and of its perfection in appointment. The color scheme of buff-brown, with white and gold. The foyer, at the rear of the first floor, is picturesque and attractive. The theater in electrical equipment is especially supplied and nearly 3,000 lights are used in its illumination.

There will be seats in the new theater for 2,200 people, about equally divided between the first and second floors. This second floor, by the way, is a novelty in theatrical construction. It includes both balcony and gallery. A slight elevation and broad aisle, divided by a partition, making the point of division between the two sections.

The main entrance to the Gayety will be through a corridor and lobby opening on Sixth street. This lobby will be unfinished next Monday and the opening ticket sale is to take place directly across the street in the lobby of the Bessemer building. For the first floor the range of prices will be \$1, 75 cents and 50 cents, with the rest of the scale covering balcony and gallery. Three matinees will be given a week on Tuesday, Thursday and Saturday.