

GAYETY THEATER IS FINE HOUSE

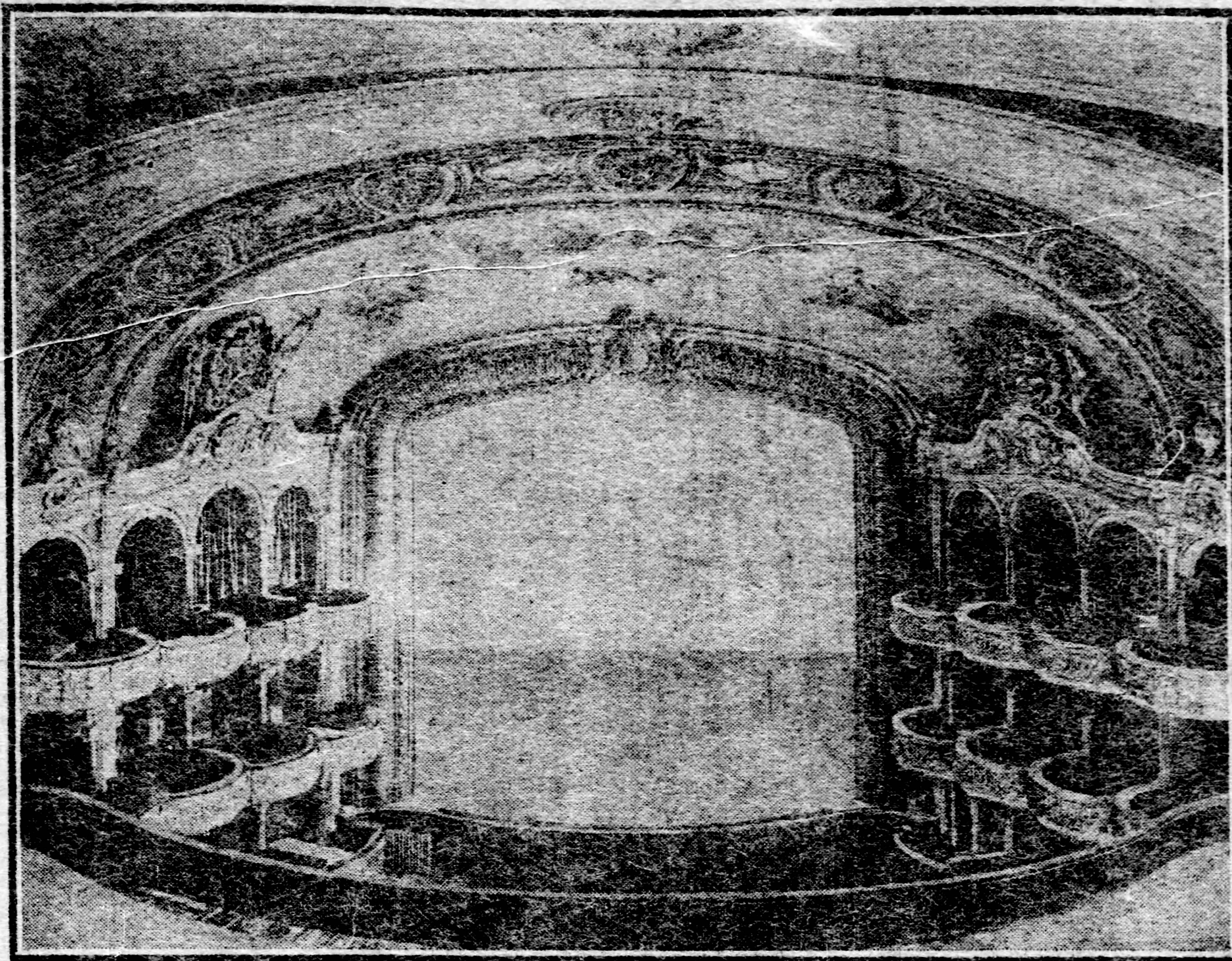
It Will Be Opened Monday, October 31, With Brady's "Way Down East."

WILL DEVELOP NEW FIELD

The Gayety theater will open its box office Monday, October 24. The first performance in the beautiful new playhouse will be given the evening of Monday, October 31. The box office for the first week will be opened in the lobby of the new Bessemer building, just opposite the entrance of the new theater, where seats will be on sale for the engagement of "Way Down East."

With the opening of the Gayety a new era is marked in the history of Pittsburgh theatricals, a new field will be developed. It is that between the cheap sensational of the popular melodrama and the high prices of the other playhouses. It will be the mission of the Gayety to supply the playgoer with the best dramatic attractions available. The list of bookings, which has been arranged by Messrs. Hyde and Behman, is evidence of the purpose for which the new theater has been erected, and no better instance of this is offered than in the opening attraction, W. A. Brady's original production of "Way Down East."

Since the interior scaffolding has been removed from the Gayety, a visitor there has an opportunity of judging of the beauty of the new playhouse and of its perfection in appointment. The ceiling and walls are enhanced by the most beautiful fresco decorations that any Pittsburgh playhouse has ever presented, and the mural ornamentations and bas relief work is elaborate and attractive without being gaudy. The color scheme of buff-brown with white and gold is very attractive. The draperies harmonizing with the decorations further enhance the interior beauty, while the foyer, at the rear of the first floor, is picturesque and attractive.



The Stage and Boxes at the New Gaiety Theater.

There will be seats in the new theater for 2,200 people, about equally divided between the first and second floors. This second floor, by the way, is a novelty in theatrical construction. It includes both balcony and gallery, a slight elevation and broad aisle, divided by a partition, making the point of division between the two sections. It gives the balcony a low over-hang and close proximity to the stage, the entire arrangement resulting in acoustic perfection upstairs as well as down.

At the rear of both first floor and balcony are broad exits and stairways, through which under ordinary circumstances the theater can be quickly emptied. In addition to these fire exits, that are spacious and easy of access, open to the broad fire escapes, should they ever be needed in a theater so absolutely fireproof. Fire walls encompass the auditorium as well as the stage and by means of an asbestos curtain and fireproof partitions, stage and auditorium are positively separated in case of fire.

The main entrance to the Gayety will be through a corridor and lobby opening on Sixth street, the second door from Duquesne way. This is to be beautifully decorated and conveniently arranged, and its size will insure patrons of the theater comfortable accommodations during period of big sales, which, in so many playhouses, make it necessary for prospective ticket purchasers to await their turn in line out on the street. There will be none of this at the Gayety. It is because this lobby will be unfinished next Monday that, the opening ticket sale is to take place directly across the street in the lobby of the Bessemer building. At the opening of the theater, however, this portion, like the rest of the playhouse, will be open to add to the enjoyment of the Gayety's first night.