There are rumors affoat that the new home of Paramount pictures in Pittsburgh is to be the Gayety Theater. Paramount and Warners have ceased doing business together, and the Loew houses here will not be able to use all the Paramount product. Loew officials, however, say they will use the best of the Paramount films, or as many as their own United Artists or Metro picture bookings will permit. This would still leave a large number of Paramount pictures without a local show window. So, there may be something to the rumor, although those in authority profess to know nothing about it.