

Her Majesty's

Prince Littler, chairman of Associated Theatre Properties (London), Limited, has the honour to announce that by the gracious permission of Her Majesty the Queen, His Majesty's Theatre in the Haymarket will henceforth be known as Her Majesty's Theatre. The present playhouse was opened as Her Majesty's by the late Sir (then Mr.) Herbert Beerbohm Tree on April 28, 1897, the name being changed to His Majesty's shortly after the accession of King Edward VII.