WEST COAST THEATRES

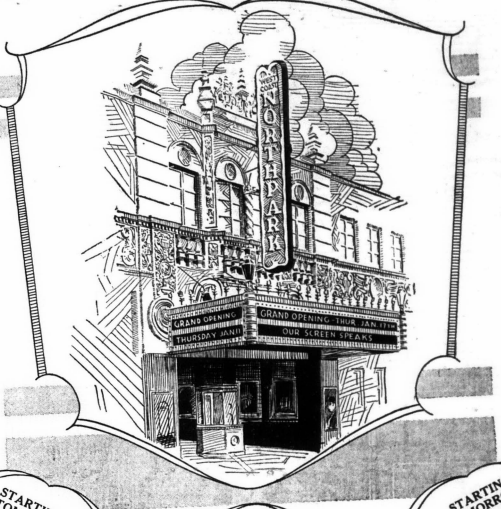
DEDICATE THE NEW

WEST COAST NORTHPARK

IN the heart of San Diego's North Park district, on University avenue at Twenty-ninth street, the West Coast Theatres, Inc., have located their fourth local motion picture theatre . . . and the FIRST San Diego playhouse to be specifically designed and constructed, from the ground up, for the showing of SOUND, SYNCHRONIZED and TALKING PICTURES.

It is a beautiful theatre. It is a modern theatre. It is comfortable, tastefully decorated, beautifully appointed. All the physical properties and material accontrements which make for comfort and ease are embodied in the theatre's design. But that is not all . . . .

At its formal opening tonight, the new West Coast North Park Theatre becomes an integral part of the community which it serves. It takes its place in the civic life of the district. It enters upon what promises to be a long era of service, and, as is the case of every sister theatre in the great William Fox organization, this new playhouse is unreservedly committed to a program of wholesome and worth-while screen entertainment.



TONIGHT'S opening program promises a variety of screen and stage entertainment seldom encountered in a community playhouse . . . At 6 p. m. the doors of the new theatre will be opened, and at 6:30 the formal dedicatory program will start . . . .

There will be an organ recital by Jamie Erickson; a screen program which will include a William Fox sound and synchronized feature production, "Win That Girl," shown here for the first time in San Diego . . . a really superb variety of screen "short subjects," including "The Lion's Roar," Mack Sennett's first all-talking comedy; a George Dewey Washington "Singing Specialty" on the Movietone; a brilliant scenic production, and the latest edition of the Fox Talking News . . . .

And on the stage, Ted Mack and his New California Music Masters will lead off in the footlight presentation . . . Mr. Mack tonight makes his first bow to a San Diego audience, and tomorrow he will take up his new duties as Musical Director and Master of Ceremonies at the New California theatre . . . .

And hereafter, with three complete changes of program each week, on Sunday, Tuesday and Friday, the North Park entertainments will bring you the finest sight-and-sound screen features at community prices . . . .

General admission, 30 cents; loges, 40 cents; children, 10 cents.

STARTING TOMORROW

WEST COAST CALIFORNIA

William Fox's Lively Cedar and Campus Classic

Presented IN SOUND with DAVID BURGESS and NANCY "BARRIE" JOHN DARROW

STARTING TOMORROW "HOTTEN & MARCO'S "HOTTEN & MARCO'S "HOT" IDEA Jean and Willis Hulbert Present a Musical Novelty Entitled "Hot Stuff" Featuring Hotten and Marco, Another Novelty

and Tomorrow—

TED MACK

takes up his new duties as Musical Director and Master of Ceremonies with the New California Music Masters . . .

Last Times Today at the New California

"ROMANCE OF THE UNDERWORLD"

with Mary Astor, and Fanchon & Marco's "FLIP FLOPS" Idea on the stage.

WEST COAST FAIRMOUNT

East San Diego's de luxe West Coast playhouse on University Avenue at Fairmount

Four complete changes of program weekly — on Sunday, Tuesday, Thursday and Saturday

Next week's pictures! Here they are: "Sunrise, a Song of Two Humans" on Sunday and Monday . . . "Shame" on Tuesday and Wednesday . . . "Ten Cents a Dance" on Thursday and Friday and "Wild West Romance" on Saturday.

THE significance of the West Coast trademark in the entertainment field has become identified with all that stands for wholesome amusement. In San Diego, the four modern West Coast Theatres mentioned on this page stand four-square for intelligent entertainment programs. Each theatre holds to the one West Coast standard of presentation . . . . and together, the quartet of playhouses provides San Diego with the finest screen and stage divertissement which can be secured . . .

THE West Coast New California screen speaks; tomorrow the newly installed equipment at the West Coast Cabrillo Theatre will usher in a "talkie" policy at that house; the new West Coast North Park Theatre has been specially designed and constructed for the showing of sound, synchronized and talking productions—and the Fairmount screen will not long remain silent. This fact in itself bespeaks for the local West Coast organization a determination to give to San Diego 100 percent voice-and-vision screen facilities . . . an aim quite in line with the tremendous advances which are being made in the motion picture industry . . . .

STARTING TOMORROW

WEST COAST CABRILLO

On Our New SPEAKING SCREEN the FIRST ALL-TALKING OUTDOOR PICTURE

Last Times Today at the Cabrillo:

"THE TRAIL OF '98" . . . Metro - Goldwyn - Mayer's mighty film version of the story by Robt. W. Service.

Tomorrow

A new schedule of talking pictures begins at the Cabrillo tomorrow. On the new (lower prices will be: Matinees, 25c; Night, 35c; Saturday, 25c; children, 10c. In the matinee and night shows Sunday, Monday and every night, the prices will be: Adults, 35c; Saturday, 25c; children, 10c.

A WILLIAM FOX ORGANIZATION

HAROLD B. FRANKLIN PRES. AND GEN. MGR.

WEST COAST NORTH PARK THEATRE OPENS TONIGHT

HOOVER INTERESTED IN INDIAN PROBLEM

WASHINGTON, Jan. 16 (A.P.)—Representative Leavitt of Montana, chairman of the house Indian affairs committee, after a conference with President-elect Hoover today said that Hoover had expressed deep interest in the Indian problem.

Mr. Hoover expressed himself as desirous of "formulating a policy that would deal with the problem in a manner both just to the Indian and the interests of the nation as a whole," Leavitt said.

A bill sponsored by Leavitt to authorize a special congressional subcommittee composed of two senators and two representatives to make a complete study of the whole Indian situation was discussed by the president-elect, he said.

Our Sincere Congratulations and Best Wishes to
West Coast North Park Theatre
QUAYLE BROS.
ARCHITECTS
Spreckels Theatre Bldg.

The Spreckels Commercial Co.
Extends
Congratulations and Best Wishes to the
West Coast North Park Theatre
and to the parent organization,
THE WEST COAST THEATRES, INC.

Best Wishes to
WEST COAST North Park Theatre
Edward H. UHL President
Southern California MUSIC COMPANY
-720-722-Broadway-

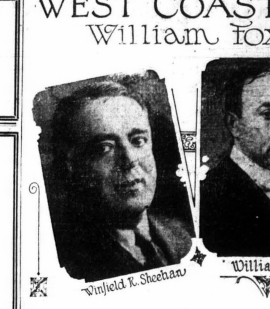
Congratulations to
WEST COAST North Park Theatre
648 4th St. DOVE & ROBINSON PRINTERS Main 4645

Congratulations and Best Wishes for the success of the
West Coast North Park Theatre
National Iron Works
Foot of 5th Street

Congratulations Are in Order!.....
The New
WEST COAST NORTH PARK THEATRE
Reflects credit on its designers--its builders--and the parent organization which is responsible for it
GEORGE KLICKA

MEN BEHIND WEST COAST THEATRES ORGANIZATION

The men behind the giant West Coast Theatres organization: Left to right—Winfield Sheehan, vice president of the Fox Film corporation; William Fox, theatrical magnate, and Harold B. Franklin, president and general manager of the West Coast Theatres, Inc. Below—Howard Sheehan, vice president of the West Coast Theatres, and Nace Davis, producers responsible for the West Coast stage presentations.



WEST COAST THEATRES
William Fox Organization

When plans were made for the construction of the West Coast North Park theatre on University avenue at Twenty-ninth street, it was not intended that the playhouse should be the largest in San Diego, but it should be the most exhibit theatre in the city.

There are larger theatres. There are Sunday with more gorgeous stage fancy work. There are theatres that cost much more money than this, but the West Coast theatre's officials and the talented San Diegans who have inspected the new house are agreed that it is one of the most attractive and comfortable pleasantly appointed and delightful motion picture theatres to be found anywhere.

SIMPLICITY KEYNOTE

Simplicity is the motif of the entire scheme of decoration and equipment. Comfort has been kept constantly in mind. The deeply-cushioned seats, the silent, thick carpets of aisles, the restful lighting, the pleasing decorations, all combine to contribute to the ease and happiness of the patron. No small item of importance has been overlooked.

Throughout, the theatre is homelike and tastefully appointed, and all who enter the doors can sense that peculiar warm, inviting, cozy atmosphere that is beautiful qualities perfectly blended.

Approximately 1100 patrons can be seated at one time in the spacious auditorium, and the seating arrangement which will prevail will be in line with the general schedule in the average community or suburban house.

For the opening night and for all nights to come the North Park auditorium will be 20 degrees cooler than it was in June and 10 cents for children. Three complete changes of program each week will afford the patrons a refreshing variety of entertainment.

PILOT KILLED IN FALL

TOLEDO, Jan. 16 (A.P.)—Pilot Ted Wilson was killed today when his airplane took a dive and was winging into the field. His plane fell 100 feet.

New West Coast North Park Theatre Features Simplicity in Decoration And Provides Comfort for Patrons

Cracks Between Toes, Athlete's Foot, Ringworm Can be Quickly Cured!

Dangerous Parasitic Condition Spreading—10,000,000 People Already Have It!

Dr. Chas. F. Pabst, chief dermatologist of Greenpoint Hospital, Brooklyn, says: "It begins as a rule between the toes where it is often overlooked, causing itching, burning and soreness of the feet. The skin becomes pink or red in color and the affected part is frequently covered with a white scale or crust. The scales may be dry or moist and when peeled off leave an inflamed area. Sometimes the skin cracks and bleeds and some little blisters appear. The condition extends very slowly and for this reason it may exist for weeks or months without attracting the attention of the victim.

"This ailment is caused by a parasite which is a vegetable growth, belonging to the fungi family. This fungus is very common and is found on the floors of gymnasiums, swimming pools and bathing establishments.

"One patient can easily transmit it to the other members of the family. The well-known athlete's foot is sometimes the first symptom of disease and the disease is prevent from the Atlantic to the Pacific.

"The great prevalence of this condition in America and the rapid increase of the disease are WARNING SIGNS that should be heeded by those who know the fact should receive appropriate treatment. The disease can be cured by the application of a mild anti-parasitic ointment, although some cases require long treatment and the malady must be completely cured or else the condition starts anew from any unclean spot.

"CAREFUL INSPECTION will reveal the ailment in thousands who are unaware of its presence and PROPER TREATMENT will prevent its transmission to thousands of others during the summer bathing and pool season."

Dr. C. C. Pierce, acting Surgeon General of the Public Health Service, who recently discussed this malady with Dr. Pabst, agrees, according to the New York American, that at least ONE-HALF OF THE ADULT POPULATION suffer from this malady at some time.

A scientifically right antiseptic ointment is recommended by nationally-known medical authorities is offered to the public under the name TRYCO OINTMENT. This ointment almost kills the parasite up the condition, whether evidence of it is present between the toes or in other parts of the body, such as the groin, or in fingers of the face or scalp. This vegetable parasite also kills other itches on the body such as barber's itch, "jock itch," etc., and all are so quickly relieved that it is recommended for 25c and $1.00 per tube and can be obtained at the Morris Drug Co.

This Coupon Worth 20c

Present this coupon to the Morris Drug Co., per 50c and receive 1 regular $1.00 tube of TRYCO OINTMENT. Limited introductory offer.

Name .....

Address ..... (8)

275 RADIO DEALERS DISPLAY NEW MODELS OF MAJESTIC

More than 275 authorized Majestic radio dealers in southern California and Arizona are displaying lights for the first time the new models of Majestic electric sets that have been awaited by radio enthusiasts for weeks. The two new Majestic models shown by all dealers today have set forward a great improvement, each from a standpoint of radio engineering, the field of cabinet manufacture.

According to Harry A. Unger president of Unger & Wakeen, Inc., southern California distributors for the Majestic products, these new models are as distinctively different from the Majestic models of the last three months as different from the ordinary type of receiving sets.

The manufacturers of Majestic radios have achieved what most radio enthusiasts thought would be an impossibility, by producing a new radio that is a distinct improvement over the old models in both beauty and performance. Not only are the changes so obvious that it will be immediately noticed, by radio buyers, however, is the refinement in cabinet design in the new models. Nothing finer has ever been offered in the radio furniture line in the history of the industry.

Several months ago at Reed Niven, Inc., Los Angeles, a group of engineers, graduates from Harvard, set out 37 assets and 12 assembly tests. There will be another by Jerry Sullivan, sr., Alfred La Salle and Jr. Sullivan, members of his committee.

ROSCOE POINTER

Roscoe Pointer, a Cherokee Indian, who has lived in Pala (all 60.000 men by their front names and tell stories of a short time ago) is now a livelihood. I made a study of knowing people, their tones and their business. I reached the point of saturation and my thinking is reduced to ones new names as readily as it used to.

H. E. HEINE
(201 Eighth Street)
(Indianapolis Operating Spending Winter at 17 Wilmot Apts.)

Back again. Next year we are coming back for good. Have a big ranch and the harvest with a big wheat crop goods company is long enough. It's time to play a little and there is no finer playgrounds in the whole world that San Diego. Even a year makes quite a difference in looks. I can see a good deal of improvement in San Diego's short time. Everything has posted for San Diego during the next year, but I thought he was kidding me.

WINFIELD BARKLEY
(Advertising Manager Sunset of Italy)

Twenty-five years ago I bought 160 acres of ground in Normal Heights, and I turned over sod right where the Normal Heights bank stands. I was working for Col. A. G. Gassen. My motive power was a big team of mules.

JOHN ASELTINE
(Principal of Senior High School)

As a public speaker I feel encouraged. Recently, after I had made a speech, a splendid P.-T.A. lady complimented me by saying, "Mr. Aseltine, you are improving."

MISS EVELYN JOHNSTON
(Supt. of City Operating Dept., San Diego)

There has been a great rush for building permits since the time of the year's end. Last month showed a 70 per cent increase over the same period a year ago. In the first two weeks of the new year our office issued 50 building permits. The permits that are being issued now show progress over those of year ago. Instead of building small cottages we are building homes. A majority of the permits have been issued for homes in the extreme eastern section of the city, principally El Cajon boulevard. This perhaps is due to the location of State college.

FRANK H. STONE
(Visitor at Local Elks Club)

I was the Tulsa Boy that met McLeod, county clerk, has been quite a "figure" of lodge, and that he now holds membership in Tulsa Lodge. Tulsa Lodge is 1 years old, and boasts 1,500 lodges, but have show dropped in, since, and that, from my point of view, for me, because I often get passwords mixed. Thirty years ago men joined lodges largely for the fun had in initiations, some of the side degrees were so dangerous, that I, for instance, joined the most rules after considering, I was so seriously hurt that they died, even in radio reviews coming from two to three times as much as Majestic. These new cabinets are so tastful and so distinctive in design that they will be seen to be appreciated.

The new Majestic receiver has been improved throughout, and the result is an efficient radio receiver of outstanding performance that will sell at the new price, for nearly $100 less than any comparable counterpart. Both the design and performance are on the market.

"At our dealers' preview held in Los Angeles last week, more than 250 Majestic dealers were unanimous in the opinion that the sale of these new models would, in the first five months of 1929, far eclipse the sales record of 143 carloads that was established by Majestic dealers in this territory during the last seven months of 1928."

GETS PRISON TERM

KALIXAS, Jan. 16 (A.P.)—John Paul, Southern Pacific robber, must spend from five years to life in San Quentin prison, Judge Henry O. Jacobsen decreed today.

OIL ROYALTIES

I own 440 acres in the Uintah Basin in Utah. The oil and gas rights in the same have been leased to the Pure Southern Oil Company for a 12½% royalty. The Pure Company is drilling a 4,000-foot well on my land. The well is now down 2100 feet and should reach the oil shale.

Retaining a 2½% royalty, the remainder of my oil and gas rights in the above tract of land I will sell outright for $10,000 cash. Box B-84, Union.

Half-Minute Interviews
With Folks Helping to Make Life Worth While
By Forrest Warren

M. N. WILSON
(Cashier I. N. National Bank)

A customer of the bank was telling me the other day how three Lincoln cars, driven by eastern people, were turned back to Phoenix at Yuma recently because some inspector quarantined the cars for mosquitoes. Looking to view the family warehouse. They were so proved that they declared they would spend the winter in Arizona. Others have objected to the manner in which the Indian-yank open gulf cause washing for citrus fruit that might transport some kind of pest.

W. F. WATSON
(East San Diego Patrolman)

My building, Ted, has a wide acquaintance in San Diego. For several years he has been meeting the public, particularly school children. When I do traffic work on University avenue Ted helps me out, and the boys and girls are tickled when Ted carries their pennies and lunches across the street.

MARSHALL BUCRAIO
(Director of Parade, San Diego City Schools)

With such a beautiful spot for band concerts, the Plaza in San Diego is one of the best I ever saw. Seats for 1500 could be arranged in the Plaza for concerts. Concerts by a good concert band, concert capital. Thirty or 40 professional musicians could be used in the municipal concerts.

EDGAR DAVIES
(Motor Car Agent, 1137 Broadway)

What you invite company to your home you should be sure that you have sufficient room for them, they must have a place to stay while they are your guests. Same thing applies to San Diego when conventions are to come to San Diego. This city cries to convention bureaus, arrangements should be made for building hotels because a golfing thing San Diego can become the most popular convention city in the state, but not until we get a suitable place for our company.

EARL L. HIFFIBE
(Writing From Detroit, Mich.)

You may recall that I had the pleasure of being with you when we were last and serving as president of The Michigan society. I want to extend my best wishes to the society and to invite anyone coming this way to call on me at Webster Hall. Detroit is a wonderful city, but never much stake, however the seven weather here today should increase your appreciation of San Diego's charm.

R. W. BRACKETT
(Member, Board of Trustees)

Hearing behind President Hoover's address, special committee will meet at 10 a.m. Sunday morning that it began seven months ago at Reed Niven, Inc., Los Angeles, graduates from Harvard, set 37 assets and 12 assembly tests. There will be another by Jerry Sullivan, sr., Alfred La Salle and Jr. Sullivan, members of his committee.

Congratulations to the
West Coast Theatres
on the completion of their Beautiful New
North Park Theatre
We are very glad to have had the opportunity to furnish the tile and marble.
ACME TILE CO.
2700 Kettner Blvd.,
Hill. 6938

REPORT OF THE CONDITION OF THE
San Diego Trust & Savings Bank
At San Diego, California, as of the close of business on the thirty-first day of December, 1928.

RESOURCES	Commercial	Savings	TRUSTS Trust	TRUSTS Private	TRUSTS Combined
Loans and Discounts (Including Rediscounts)	$2,579,663.63	$6,788,460.12			
Bankers' Acceptances (Including Rediscounts)		397,852.18			
Overdrafts	763.20				763.20
United States Securities Owned	21,002.39	272,000.00			293,002.39
All Other Bonds, Warrants and Securities (Including Bonds Thereon and all Accruing Bond Adjustments Accounts)	512,376.57	1,366,565.18	50,000.00	50,000.00	1,897,574.75
Bank Premises, Furniture and Fixtures and Safe Deposit Vaults		1,402,522.13			1,402,522.13
Due From Federal Reserve Bank	85,000.00				85,000.00
Due From Other Banks	326,127.12	465,932.24	4,318.56	5,206.24	801,584.20
Actual Cash on Hand	119,704.66	272,656.86	20.00	20.00	392,383.52
Exchanges for Clearing House	139,117.68	34,504.58			173,622.26
Checks and Other Cash Items	54,079.85	4,101.44			58,181.29
Checks on Trusts		75.00	785.00	79.00	864.00
Other Resources	56,991.81	1,252.66			60,134.35
TOTAL	$3,895,870.80	$10,128,101.24	$55,123.56	$55,305.24	$14,132,000.64

LIABILITIES	Commercial	Savings	TRUSTS Trust	TRUSTS Private	TRUSTS Combined
Capital Paid in	$ 200,000.00	$ 200,000.00	$50,000.00	$50,000.00	$ 500,000.00
Surplus	200,000.00	200,000.00			400,000.00
All Undivided Profits (less Expenses, Interest and Taxes Paid)	86,189.21	142,983.97	113.36	305.24	229,591.78
Reserve for Interest, Taxes, etc.	10,000.00	1,924.62			11,924.62
Dividends Unpaid		12,996.00			12,996.00
Individual Deposits subject to Check	3,123,651.66				3,123,651.66
Savings Deposits		8,609,323.66			8,609,323.66
Demand Certificates of Deposit	45.00				45.00
Time Certificates of Deposit		448,292.70			448,292.70
Certified Checks	855.15				855.15
Cashiers Checks	63,584.46				63,584.46
Dividends Unpaid and Municipal Deposits	500,000.00	500,000.00			500,000.00
Letters of Credit and Travelers' Checks Sold for Cash and now outstanding	472.04				472.04
Fund for Advances to Trusts			3,000.00	5,000.00	10,000.00
Other Liabilities	6,911.93	13,961.89			20,873.82
TOTAL	$3,895,570.80	$10,128,101.24	$55,113.36	$55,305.24	$14,132,090.64

TRUST RESOURCES		TRUST LIABILITIES	
Trust Investments, Personal Property	$255,771.80	Trusts held in capacity of Executor, Administrator, Guardian, Assignee, Receiver or Trustee	
Due from Banks	50,962.20		
Total	$406,194.00		$406,194.00

(Private Trusts, not specially designated as Court Trusts, are not under supervision of State Banking Department)

STATE OF CALIFORNIA }
San Diego, County of San Diego } ss.

J. G. Sefton, Jr., Vice President, and C. W. Wilson, Secretary of the San Diego Trust & Savings Bank, being duly sworn, each for himself, says that he has personal knowledge of the matters contained in the foregoing report of condition and that every allegation, statement, matter and fact therein contained, is true to the best of his knowledge and belief.

J. W. SEFTON, JR., Vice President.
C. W. WILSON, Secretary.

Severally subscribed and sworn to before me by both deponents the 17th day of January, 1929.
(SEAL) ETHEL JELINEK
Notary Public in and for the said County of San Diego, State of California.
My commission expires March 31, 1930.

NORTH PARK BOASTS FIRST "TALKIE-BUILT" THEATRE

Palatial New West Coast Theatre Recently Completed in North Park District to Be Dedicated Tonight

The city's North Park district has been chosen by the West Coast Theatres, operators of the State and San Diego, to launch its fine West Coast theatre chain.

On University avenue at Twenty-ninth street, the new West Coast North Park theatre, to be officially dedicated tonight, brings to this rapidly developing section the attention of access to the first local theatre to be specially designed and constructed from the foundation upwards for the reproduction of synchronized and talking pictures.

The development of the sight-and-sound picture has been so rapid that theatres already built have been hurriedly adapting their projection facilities for the new films, but the North Park was specifically designed from the start for the showing of the new productions.

THOROUGHLY EQUIPPED

In the projection room, on the stage, throughout the auditorium and on the screen itself, the most modern methods of construction have been used. Sound-proofing and acoustics will be presented with a greater degree of perfection than has heretofore been possible.

The first production to be shown will bring to the North Park screen tonight the San Diego premiere of "The Lion's Roar," William Fox screen adaptation of the novel by Ben David Hellman and Sue Carol. In addition, the voice-and-tones program will also include "The Lion's Roar," Mack Sennett's first all-talking comedy; a George Dewey Washington talking fortfol on the Monitors, and the latest edition of the Movietone talking news.

For some weeks the West Coast New California, the largest downtown West Coast house, has been equipped for the presentation of sound and talking pictures. "Pep and Pep," another William Fox synchronized production, will open there tomorrow for a week's showing, and several projects and stunts have been booked for forthcoming months.

CAMELBACK WHERE

Also, the West Coast Cabrillo tomorrow will start its new "alpha" policy with a showing of "In Old Arizona," the first all-talking outdoor picture ever made. This, too, is a Fox production, and is said to be claimed as one of the most perfect speaking pictures ever filmed.

Plans are afoot to equip the West Coast Fairmount theatre with sound and synchronizing apparatus, thereby making the San Diego West Coast units 100 per cent "talkie."

Day in Capital

President Coolidge decided to sign the Kellogg treaty tomorrow.

The senate started consideration of the cruiser construction bill.

The $341,000,000 independent offices supply bill was reported to the house.

The house ways and means committee continued its study of tariff revision of metals.

The intention of President-elect Hoover to appoint a prohibition investigation commission offer the inauguration was disclosed.

Senator Sheppard of Texas, author of the 18th amendment, called the attention of the senate to the 10th anniversary of prohibition.

Mrs. Carrie Chapman Catt was re-elected national chairman of the conference on the cause and cure of war.

NEW THEATRE OFFERS LAST WORD IN COMFORT

Gone are the days when a trip to the "nickelodeon" meant a cramped and uncomfortable session of an unyielding wooden "theatre seat." In their place, there were the days of haircloth sofas and similar instruments of torture and folks didn't know better. Nowadays the theatre-goer expects upholstery and lots of it, and this view of the interior of the West Coast North Park theatre appears to indicate that the fussiest picture fan is destined to enjoy the show in perfect comfort.

While influenza raged—

the chemicals of Vapex kept laboratory workers immune

NEVER before had influenza claimed so many victims as in the war-time epidemic. Yet workers in *one* of the English laboratories of Thos. Kerfoot & Co., Ltd., were, without exception, free from the disease. Scientists traced this immunity to vapors given off by the materials in the laboratory. Exhaustive tests isolated the chemicals responsible. The discovery was widely acclaimed. A new product, Vapex, was accepted by the medical profession and cold-sufferers throughout England.

Now Vapex may be had in America. It is easy to use—whenever and wherever you wish. The odor is pleasant. A drop on a handkerchief—breathe the vapor—instant relief. Now—with colds and influenza prevalent — put Vapex on your handkerchief every morning. Breathe the vapor frequently. It will stop a cold before it develops into anything more serious.

Get Vapex from your druggist—in the little square bottle and the package with the green trademark. Vapex is guaranteed and distributed in the United States by E. Fougera & Co., Inc., New York.

A drop on your handkerchief

VAPEX

Breathe your cold away

* Sta U. S. Pat. Off.

Insist on Vapex. . . . Do not accept a substitute or imitation. . . . It may be expensive to experiment with a cold!

Drink Lots of Water ---Guard Against Flu

Here are four good rules to guard against the Flu: 1) Keep away from crowds. 2) Drink lots of water. 3) eat only wholesome food. 4) Be sure to be well and sleep with at least one window partly open. (4) Keep your bowels open—BE SURE. The best intestinal cleanser is the simple glycerin, buckthorn bark, saline combination known as Adlerika. This acts on the 3 feet of BOTH upper and lower bowels, matters which are not lower bowel only.

Adlerika often brings out foul matter which may have poisoned you for months and which you would never believe was in your system.

Dr. H. L. Blonck, well-known New York bacteriologist, after testing Adlerika on living subjects, reports "Adlerika markedly reduces the number of bacteria and exerts such a profound action on the intestinal cleansing action."

Give your stomach and bowels a REAL cleansing with Adlerika and see how good you feel! Just ONE spoonful gives wonderful relief in chronic constipation. GAS bloating sour stomach and sick headache. No matter what has upset your stomach and bowels, Adlerika will surprise you.

It contains no alcohol, mineral or soda, therefore acting without giving or discomfort of any kind. Adlerika is sold by leading druggists in tin-lined bottles.—Adv.

IF YOU ARE ACCUSTOMED TO SLEEPING ON A FEATHER BED

People who are accustomed to sleeping in a soft, luxurious feather bed do not know how hard the floor is to those who by circumstances are forced to do without many of the comforts of life. Likewise the owner of a motor car equipped with shock absorbers that are not functioning properly or is not equipped with shock absorbers do not realize the riding jars that are available with Lovejoy Hydraulic shock absorbers to help smooth out rough roads.

The average cost of shock absorbers should be considered when one realizes that the replacement of worn springs of shock absorbers is approximately 10,000 miles. Shock absorbers that are out of adjustment or not otherwise doing the duty for which they were intended are just as much excess baggage—a total loss so far as efficiency is concerned.

The U. S. Grant Auto Equipment Company at Front and F streets, is equipped to give you prompt and efficient service on all makes of shock absorbers and an inspection may reveal the startling fact to you that the reason for your car's "road pillage" is Hydraulic shock absorbers are not functioning.

Lovejoy Hydraulic shock absorbers are made for all makes of cars, for any make of car, but the added life of your car due to the relief from constant road bumping, offsets the original cost.

STANDARD STOCK HITS NEW HIGH

Buying Fizzles, However, as Curb 'Control Battle' Fails To Materialize.

NEW YORK, Jan. 16 (A.P.)—The New York curb market was prepared for a battle of giants today, but was disappointed.

Standard Oil rose in the common stock of Standard Oil Company of Indiana. Company guns rose to repeat that John D. Rockefeller, jr. and his associates, who are seeking to oust Col. Robert W. Stewart from the chairmanship of the company, were entering upon a battle with the Stewart interests for control of the company's stock on the curb.

When the stock rose about $7 a share to $103.25, the highest price in years, soon after the opening of the market today, the battle was believed to be on in earnest. The buying movement fizzled out in the afternoon, however, and the stock fell back to $98.75. Small stocks were limited to 100 shares during the morning and lacked the result of an overnight accumulation of buying orders placed by people who hoped to get in on the ever promised by reports of the open market competition for control.

REALTORS HEAR AVIATION TALK

Roy Campbell, Jr., Points Out Aerial Progress Made Throughout United States.

Roy Campbell, jr., spoke to realtors of the city yesterday at their luncheon at the Cafe Cabrillo on "Aviation." He dealt with his problem under three heads—aviation in Europe, in America and in San Diego.

Commercial aviation in Germany as a result of treaties following the war which forbade her the construction of combat planes, has had the greatest development in all Europe. Mr. Campbell stated, and a government subsidy amounting to 70 per cent of all passenger fares has lent further impetus.

In the United States at present there are 1437 airports running on a full-time schedule and 800 municipal ports are now under construction. There are 37 airway operators in the United States, operating 42 lines, covering a total mileage of 16,000 to 400 miles daily. A remarkable feature of this service, Mr. Campbell stated, is the fact that 98 percent of all air travel in this country is maintained perfectly on schedule time.

More than 50,000,000 automobiles were registered in the United States at the beginning of 1928.

JUDGES TO CONSIDER FISHING REGULATION

LOS ANGELES, Jan. 16 (A.P.)—Three federal judges here today took under advisement the question of whether California state or federal laws shall regulate the sardine fishing and packing industry in this state.

The fishing and packing interests, through action brought by the Van Camp Sea Food company against the state fish and game commission, seek to have a temporary injunction restraining California officials from enforcing the applying fish laws made permanent.

MOTORIST ARRAIGNED ON TRAFFIC CHARGE

J. E. Stotts, charged by M. K. Kelly traffic officer, with failure to stop and render aid after his car is alleged to have struck a boy in Chula Vista several weeks ago, was bound over to superior court for trial when he appeared for arraignment yesterday before Justice Arthur L. Ellis in township court. An additional charge of driving while drunk also was preferred by the officer. Bail was fixed at $2000 on the double charge. Stotts waived preliminary hearing.

FUNERAL OF BABE RUTH'S WIFE SET FOR TODAY; INQUIRY ENDS

WATERTOWN, Mass., Jan. 16 (A.P.)—The body of Mrs. Helen Woodrow Ruth, wife of "Babe" Ruth, lay tonight at the Woodrow home on Orchard Beacon among family and friends, with the official investigation into the circumstances of her death closed. Funeral rites, twice postponed, will finally be conducted morning at 9 o'clock.

District Attorney Robert T. Bushnell and State Fire Marshal George C. Neal issued statements tonight which completely set at rest any suspicion that Mrs. Ruth's death last Friday night in a fire at the home of Dr. Edward Dunker Dunker has been accidental.

Mrs. Ruth had been known to neighbors as Mrs. Helen Mahler for more than a year and her body after the fire was at first identified as that of the doctor's wife. When it was found that the woman was in fact Mrs. Ruth, an investigation by Watertown and county and state authorities into the circumstances of her death was begun, only a few hours before her funeral was to have been held.

DEATH DUE TO FIRE

District Attorney Bushnell declared tonight that Medical Examiner George H. Magrath of Suffolk county, who performed a second autopsy on the body, had given him a "verbal report establishing the death of Mrs. Ruth as due to the fire." A previous autopsy established the cause of death as asphyxiation by smoke.

"The fire, to date," he said, "has been established as accidental by the state fire marshal's office. There was no evidence of poison."

State Fire Marshal George C. Neal said tonight that the fire was caused by five separate acts of the clumsy insertion of electricians, reported to him that the fire would only have been caused by overheating of a receptacle in the wall, which was not the case.

Bushnell's hope that "the case was closed" was based on information from the Woodbrooks, who said through Judson Hannigan, their attorney, that the district attorney's "hopes will be realized so far as the family of Mrs. Ruth is concerned."

PRAYS AT CASKET

BOSTON, Jan. 17—(Tuesday)—(A.P.)—"Babe" Ruth, idol of big league baseball, saw the face of his dead wife for the first time early today when he visited the home of her mother in South Boston.

The slugger, accompanied by his sister the Babe from photographers as he dashed into the house. He remained there for a few minutes before his wife's flower-decked casket and then left.

RESURFACING OF SIXTH STREET TO START SOON

Work on resurfacing Sixth street from B to K streets will be begun as soon as plans can be prepared by the city engineering department according to announcement yesterday by Mayor Harry Wadsworth of the board of operation. The work will be completed within 60 days, Gregory says.

SUNSET HIKERS GIVE SCHEDULE FOR TRIPS

The Sunset Hikers' club announces the following schedule for Sunday and Monday:

Sunday at 6:15 p. m. they will meet at the Adams street car terminal for a trip to Mission valley.

Monday at 6:15 p. m. they will meet at E Street and Broadway for a hike east of the city. Bus leaves this point at 6:30 p. m. Bring about 50 cents for transportation.

Tuesday night the hike is a Chamberlain Heights organization. All are invited to take those hikes.

Who's Your Tailor?

The New Spring and Summer Styles are Here—

Priced at

$30 $40 $50

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Best Wishes to WEST COAST North Park Theatre

THE importance of North Park as a growing, prosperous community is reflected in the opening of this new, fine modern theatre.

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In the New Klicka Building

Congratulations to West Coast North Park Theatre

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THE FLAPPER SHOPPE

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Best Wishes for the success of the beautiful new West Coast North Park Theatre

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Congratulations West Coast Theatres

I am proud of the fact that I was chosen as the builder of your new and beautiful North Park Theatre

and take this occasion to thank you and wish you much success.

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STOP FLU COUGHS WITH "FIVE BLACK DROPS"

Stubborn "flu" coughs and sore throat yield quickly to the healing effects of "Five Black Drops"—the Modern Remedy for Coughs and Colds. A time-tried remedy, in use for over 25 years by a prominent physician in private practice. The only efficient remedy that is free from syrups; taken in five-drop doses for adults and smaller doses for children. Concentrated but safe, free from any harmful ingredient.

Five Black Drops stops irritation at once and soothes and heals the inflamed tissues of the bronchial tubes. When you feel a cold coming on, take Five Black Drops, adopt simple diet and take a laxative. Get this safe family remedy today at your local drug store.—Adv.