

# TO THE HANDS OF "ROXY"

MASTER SHOWMAN

RKO ENTRUSTS THE  
TWO RADIO CITY  
THEATRES

RADIO CITY MUSIC HALL  
*and the*  
New RKO ROXY

"Roxy"—entertainment pioneer—brings his genius of showmanship to these matchless theatres... Radio City Music Hall... 6,200 seats... largest in the world... presenting spectacular stage shows... The RKO Roxy... dream of the motion picture art... presenting the best in the realms of screen and stage... Both establishing new standards of entertainment... RKO dedicates these two magnificent theatres to the service and pleasure of the public.

*M. H. Aylesworth* (Signed)  
PRESIDENT, RADIO-KEITH-ORPHEUM CORPORATION

We believe that nothing approaching the Radio City Theatres has ever been given to the entertainment world... Into this crowning work of my life I have poured the best that I have learned in 25 years of theatrical experience... With the cooperation of Mr. Aylesworth and his associates; Mr. Rockefeller and his associates; the architects, builders and artisans who aided in this vast enterprise, we have achieved a magnitude and splendor heretofore undreamed of in the theatre... Together with something big and new, accomplished with simplicity and good taste, we have created shows in keeping with their settings—both in the mammoth Music Hall and in the beautiful playhouse which honors me in bearing my name... The same inviting atmosphere which you have come to know in other theatres directed by me—the same spirit of service and courtesy—will here be evident always... In this spirit we bid you welcome to "The Entertainment Center of the World."

(Signed) *Roxy*



## RADIO CITY MUSIC HALL

50th Street and 6th Avenue

OPENS TUESDAY EVENING, DECEMBER 27

Spectacular Stage Shows Twice Daily

BOX OFFICE NOW OPEN

Performances begin 2:15 and 8:15... Doors open 1:30 and 7:30... All evenings and Saturday, Sunday, holiday matinees 99c, \$1.50, \$2.00, \$2.50... Monday to Friday matinees 75c, 99c, \$1.50, \$2.00... Prices include tax... All seats reserved... Phone COLUMBUS 5-3030... Mail orders filled on receipt... Special complete midnight show New Year's Eve.

## New RKO ROXY THEATRE

49th Street and 6th Avenue

OPENS THURSDAY EVENING, DECEMBER 29

Fine Photoplays and Intimate Stage Attractions... World Premieres:

ANN HARDING and LESLIE HOWARD

in "THE ANIMAL KINGDOM"

An RKO Radio Picture with William Gargan and Myrna Loy

From the Celebrated Play by Philip Barry

Continuous Daily from 10:30 A. M. to 1 A. M. ... Popular Prices

Both Theatres Under Personal Direction of *Roxy* RADIO CITY ROCKEFELLER CENTER