

EXTRA!

Sheboygan Theatre Is Taken Over By Warner Brothers

Milwaukee, Wis.—(Special.) — Warner Brothers, one of the outstanding film companies in the United States, is taking over the Wisconsin branch of the Universal Chain which includes the Sheboygan Theatre.

Besides Sheboygan, theatres are included at Racine, Kenosha and Milwaukee.

The importance of this chain is best gleaned from the fact that it includes modern theatres at Kenosha, Racine, Milwaukee and Sheboygan. The investment in theatres alone includes millions of dollars. Announcement is made that Warner Brothers will install their latest Vitaphone facilities.

Construction of the Sheboygan theatre was started in August, 1927, and the opening date was February 18, 1928. The theatre was built on a Spanish design and created an atmosphere of Sunny Spain throughout the interior. The seating capacity is 1,600 and when originally built the estimated cost was \$600,000.
