

# Old Sheboygan Theatre To Open As Twin Cinema

The 52-year-old Sheboygan Theatre will be re-opened Friday as a new twin cinema, it was announced today by Ben Marcus, chairman of the board and president of The Marcus Corporation and Henry Tollette, chairman of the board of Marcus Theatres Corporation.

After a total remodeling and twinning, the theatre has been renamed the Plaza 8 Sheboygan Cinemas I and II.

The decision to twin and remodel the theatre was made subsequent to the City of Sheboygan's plans for an enclosed downtown mall. The theatre's front entrance will eventually be enclosed in the new mall when it is finished in 1981.

Each theatre has been modernized with new, large screens and new projection and sound equipment; yet all of the original Spanish architecture in the lobby has been retained and refurbished.

The opening will be celebrated with a ceremony and ribbon cutting at 6:30 p.m. Featured speakers will be Sheboygan Mayor Richard Suscha and Richard Meyer, chairman of the Plaza 8 merchants association. Entertainment will be provided by the Sheboygan Youth Band.

"Upon hearing of the city's commitment to bring the focus of business attention of Sheboygan County back to the downtown area, we immediately made a decision to totally renovate the theatre. I am wholeheartedly in agreement with the aggressive attitude of the Sheboygan city fathers," Marcus said.

"While we were not anxious to cover the beautiful original architecture of the theatre auditorium, the old four story auditorium is simply not a very energy efficient building," Tollette said.

"Consequently, we have twinned the theatre by splitting the main floor into two large auditoriums and lowering the ceiling. We will retain all of the old original architecture in the lobby."

The opening films at the Sheboygan Twin 8 I and II

will be "Urban Cowboy" and "Rough Cut."

With the twinning of the Sheboygan Theatre, Marcus Theatres Corporation owns and operates 83 movie theatres, all in Wisconsin. Marcus Theatres Corporation is a division of the parent company, The Marcus Corporation, which also owns and operates the Marc I and II Cinemas, Marcus Budgetel Inn, and Marc's Big Boy Restaurant, in the Sheboygan area.

## 2 Art Classes Are Offered

Summer art classes for youngsters will be offered by the Department of Public Recreation at Wilson School, 1625 Wilson Ave., for two three-week sessions.

The first session will be June 24-July 10 for six and eight-year-olds, while the second will be July 15-July 31 for nine to 12-year-olds.

All classes will be held from 10 a.m. to noon on Tuesdays and Thursdays. Participants should use the southeast door which faces the playground. Classes will be held both indoors and outdoors.

The special art program is designed to give youngsters an opportunity to work on more difficult and more time consuming projects, which could not usually be completed during a playground craft period.

Two art majors, Julie Lugg and Paul VanHeest, will organize the class and instruct participants in various art techniques. Class size will be limited to 30.

Any Sheboygan youngster may join by signing up in advance at the Recreation Department, 607 S. Water St. The cost is \$2.



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