

1917

Loew's

1921

¶ The opening of Loew's State Theater, Euclid Avenue at E. 14th Street, tonight at 7 o'clock, is a climax of the activities and achievements of Marcus Loew and his associates in their efforts to give Greater Cleveland the highest grade entertainment and the finest of theaters. No one can help but note the progress of cinema presentation in this city since Mr. Loew entered the field in 1917. He has constantly strived to give his patrons most worthy programmes; has provided a service of courtesy; a spirit of fairness and an atmosphere of cleanliness and elegance in all his theaters. And this he will continue to do as long as he is in business.

¶ The State takes the lead in the list of local Loew theaters because it is the largest and newest, and yet all of the Loew Cleveland theaters will, in the future, receive the same careful attention that has made them popular in the past. It is a part of our policy never to reduce quality in favor of expense, but rather to spend more if quality can be raised. Proof of this is shown by the magnificence of the Park and State Theaters.

¶ With the opening of this great theater, which will be made a gala occasion by the participation of many famous moving picture stars, we direct your attention to the attractions at the Loew theaters during the coming week and suggest a visit to all.

LOEW'S STATE

Euclid at E. 14th St.

Saturday and All Week

"POLLY WITH A PAST"
and Buster Keaton in "Neighbors"

LOEW'S STILLMAN

Euclid Ave. at E. 12th St.

All Week

"BUNTY PULLS THE
STRINGS"

LOEW'S MALL

Euclid Thru to Superior

Sunday to Wednesday

Elaine Hammerstein in
"PLEASURE SEEKERS"

LOEW'S EUCLID

E. 9th St. at Euclid

Continued Another Week

"THE PENALTY"

LOEW'S PARK

Euclid Ave. and E. 101st St.

Sunday to Wednesday

Elaine Hammerstein in
"PLEASURE SEEKERS"

LOEW'S ALHAMBRA

Euclid Ave. and E. 105th St.

Sunday to Wednesday

Wanda Hawley in
"HER BELOVED VILLAIN"

LOEW'S LIBERTY

Superior Ave. at E. 106th St.

Monday and All Week

TOM MOORE in
"HOLD YOUR HORSES"
and 5 Acts Vaudeville